



Leading Biotechnology firm empowers strategic, analytical and operational personas with a single, consolidated Qlik Sense® app.

- Consolidated data from disparate sources replacing manual Excel-based processes
- Franchise performance, product launch, market share, patient evolution, competitive and financial data
- Guided self service with a focus on end user empowerment and education
- Storytelling features used to address questions in commercial meetings

100's
of users across
21 countries

1
Application

100%
Adoption!

