



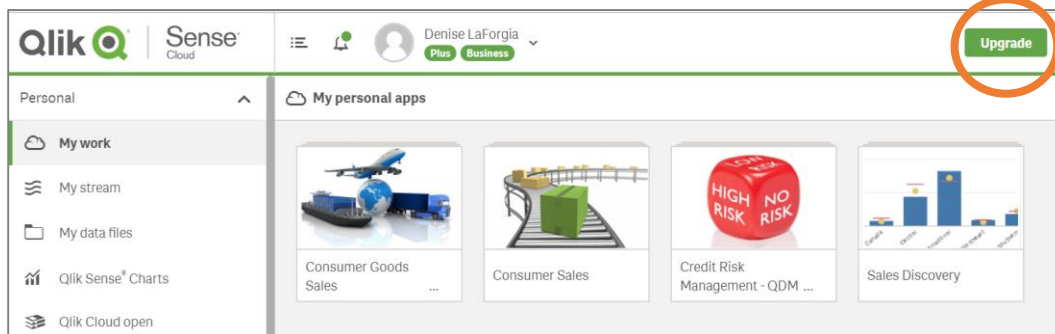
Product Overview Guide

Qlik Sense Cloud makes visual analytics easy by empowering you to analyze, collaborate, and share interactive apps. Choose from two web-based, SaaS subscriptions that give you full access to powerful data visualization capabilities anywhere, anytime. Need more advanced, customizable features? Seamlessly upgrade to Qlik Sense Enterprise for additional functionality.

Qlik Sense Cloud Basic	Qlik Sense Cloud Business	Qlik Sense Enterprise (on-premise or in the cloud)
<p>Get started for free</p> <ul style="list-style-type: none"> • Create fully interactive apps • Share with up to 5 users • Access to Qlik DataMarket Free Package 	<p>Help your team collaborate and operationalize analytics</p> <ul style="list-style-type: none"> • Group-level governance • Coauthoring workspace • Direct data connectivity 	<p>Support all your visual analytics needs with a fully scalable and customizable solution</p> <ul style="list-style-type: none"> • Enterprise-class governance • Extendable through APIs • On-premise, cloud, or hybrid deployment
Free	\$25 per user per month	Flexible pricing options

Join Now

Joining Qlik Sense Cloud is easy. Visit www.qlik.com/cloud to sign up for Qlik Sense Cloud Basic for free. Already a Qlik Sense Cloud Basic user? Sign up in-product for a free 30-day trial of Qlik Sense Cloud Business.



Features Overview

Qlik Sense Cloud editions offer a range of security and governance features, app size and storage capacities, and connectivity options so you can select the right solution for your business needs:

	Qlik Sense Cloud Basic	Qlik Sense Cloud Business	Qlik Sense Enterprise
Deployment & Management	Fully hosted and managed by Qlik		Deploy on premise or in a cloud of your choice
Create and explore apps	✓	✓	✓
Associate multiple data sources	✓	✓	✓
Share insights with others	✓	✓	✓
Share streams of content	1 stream	3 streams	Unlimited streams
Codevelop content		✓	✓
Administer and govern groups		✓	✓
Granular control, administration, governance			✓
Governed self-service			✓
Embed analytics and extend through APIs			✓
Visual data preparation	✓	✓	✓
Schedule data refreshes		✓	✓
Create event-based data refreshes			✓
Define user-specific views			✓
Connect to data sources	Web files	Connectivity Options	Full Data Connectivity
Access Qlik DataMarket	Free Package	Essentials Package	Add any package
Maximum App Size	25 MB	150 MB	Unlimited
Total Data Storage	250 MB	500 GB	Unlimited

Experience the Qlik Sense Difference

Qlik Sense Cloud is built on Qlik's next-generation visual analytics platform that puts the world's only Associative Model at your fingertips. You can easily load, prepare, and explore data from multiple sources to reveal hidden connections and insights without requiring complex infrastructure or technical skills.

Associate multiple data sources with a few clicks of your mouse. Qlik's Associative Model enables users to probe all possible associations that exist in their data, across all of their data sources. Users are not limited by predefined hierarchies or preconceived notions of how data should be related.

Visually prepare data with drag-and-drop features that guide you through data cleansing, transformation, and unification without the need for advanced technical skills.

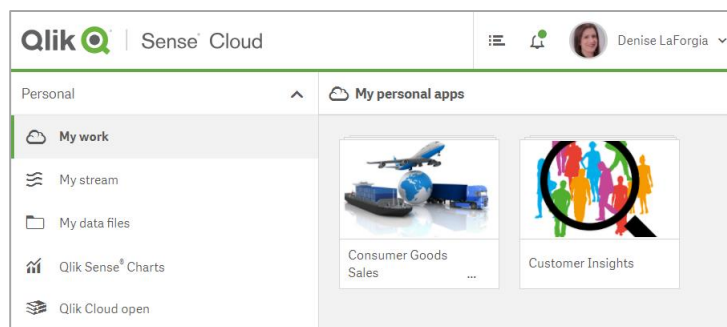
Create and explore analytics applications with interactive visualizations. Responsive design adapts information based on screen size, ensuring a consistent experience on any device, anywhere.



Qlik Sense Cloud Basic

Qlik Sense Cloud Basic is a great way to get started with visual analytics in the cloud. Users can:

- Upload or attach data files (such as Excel) and connect to web files
- Create fully interactive apps
- Share apps with up to 5 other Qlik Sense Cloud users
- Access data from Qlik DataMarket's Free Package



Qlik Sense Cloud Business

Qlik Sense Cloud Business includes additional governance and collaboration features that help project teams and small businesses operationalize app creation and publishing across groups of users.

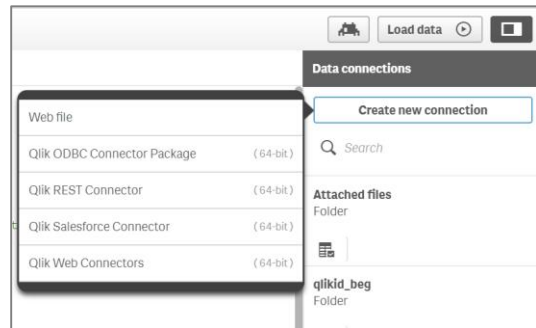
Administer and govern groups: invite up to 49 additional group members

Codevelop content: create and edit apps with group members in a collaborative workspace. A group data space allows group members to contribute data sets that are accessible by other group members.

Connect to data: direct connectivity to Facebook Fan Pages and Groups; Google Analytics and Google AdWords; Salesforce; SQL; Twitter; web files; YouTube Analytics and YouTube Data. REST connectivity is also available, and additional connectivity will be added.

Share streams of content: publish content across as many as three streams, or shared networks. The group administrator manages which group members can view content in the streams.

Schedule data refreshes: as often as daily so you apps are always up-to-date



Qlik Sense Enterprise (on premise or in the cloud)

If you're part of a larger organization and interested in the full spectrum of Qlik Sense capabilities, consider Qlik Sense Enterprise deployed on premise or in the cloud. Qlik Sense Enterprise is designed for organizations that need to widely deploy governed self-service analytics, build custom apps and extensions, integrate data from a variety of sources, and guarantee granular control, administration, and governance.

Flexible deployment: deploy on premise or in a cloud of your choice. Qlik offers full-service deployment and management options through our expansive partner network and consulting team; or, you can choose to manage and deploy a cloud-based deployment in-house.

Customize: Leverage open and standard APIs to develop custom guided analytics apps, embed analytics in operational apps, and use extensions created by others

Event-based data refreshes: trigger data refreshes based on events within your business processes

Create user-specific data views: dynamic data reduction for user-specific data entitlements

Expanded data connectivity options: see details [here](#)

Still Not Sure Which Edition Is Right For You?

Use these questions to help guide you to the right offering for your group, team, or business:

	Qlik Sense Cloud Business	Qlik Sense Enterprise
Do you want to manage a custom environment, or do you prefer a centrally hosted environment?	SaaS solution, fully hosted and managed by Qlik. No deployment or updates required.	Deployable on premise or in the cloud of your choice. Deploy and manage internally, or with Qlik Consulting or a Qlik Partner.
How many users do you have?	Up to 50	Unlimited
How much data storage do you need? How large will your apps be?	500GB storage/150MB app size max	Unlimited
What data sources do you need to connect to?	Facebook Fan Pages and Groups; Google Analytics and Google AdWords; REST; Salesforce; SQL; Twitter; web files; YouTube Analytics and YouTube Data	Full list here
How many content streams do you need?	3 streams max	Unlimited
Do you want to add extensions?	Not available	Available
How sophisticated are your governance and audibility requirements?	Basic – manage user access to view and edit apps	Advanced - control which users have access to specific data within apps (row-level security, section access)

Ready for a Qlik Sense Cloud demo? Need additional information?
 Our Cloud Success Team is ready to help.
CloudSuccess@qlik.com

About Qlik®

Qlik is a leader in visual analytics. Its portfolio of products meets customers' growing needs from reporting and selfservice visual analysis to guided, embedded and custom analytics. Approximately 40,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas. Headquartered in Radnor, Pennsylvania, Qlik has offices around the world with more than 1700 partners covering more than 100 countries.

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