In today’s interconnected world, success requires collaboration – not only with partners but with suppliers, customers, and even competitors. And data and analytics play a crucial role. How can you use them to the best possible advantage?

Venture capital investments are surging 157% year-on-year.

Everyone is trying to figure out how to compete.

77% of CIOs have increased IT spending to a “next normal.”

And finding skilled employees is the #1 obstacle to achieving business goals.

It’s now imperative to collaborate.

It’s time to create a trusted ecosystem to generate joint insights – and go far beyond what’s possible alone.

By 2023, 30% of organizations will harness the collective intelligence of their analytics communities, outperforming competitors that rely solely on centralized analytics or self-service.

Data & BI Trends 2022

Competition as we know it has changed, and data and BI will enable your move toward becoming “interwoven.” What, specifically, can you expect to see in 2022?

**TREND #1:** Data lineage provides explainable BI.

**TREND #2:** Unexpected partnerships have become the norm.

**TREND #3:** The dashboard is dead. Long live the dashboard.

**TREND #4:** Collaboration-mining arrives.

**TREND #5:** Data lineage provides explainable BI.

Now that you know what’s driving the 2022 data and BI trends, swan more about the top 10 trends – and find out how you can prepare.