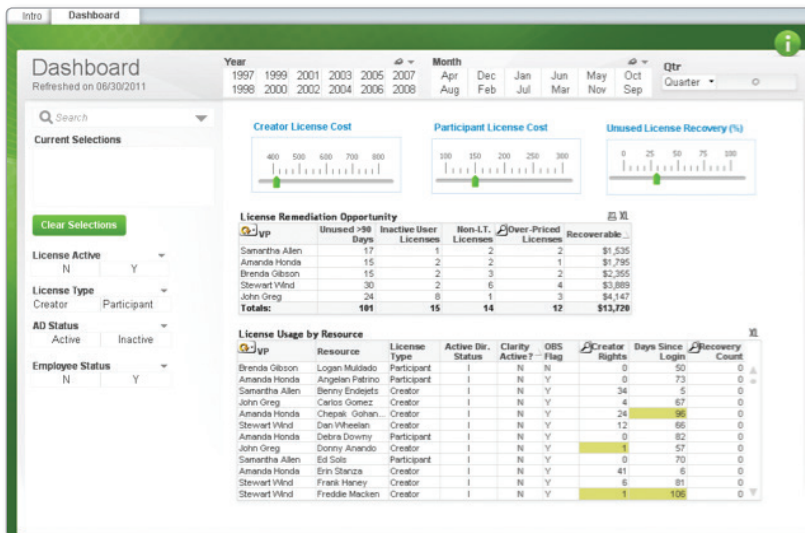# QlikView

# QLIKVIEW FOR SOFTWARE & LICENSE MANAGEMENT

Managing software licenses and compliance in an organization can be a daunting task. The QlikView Business Discovery platform enables IT professionals to better understand the purchase, use, and requirements for software licenses across the organization. They can identify cost reduction opportunities by recovering and reallocating unused or redundant licenses. And, by having a complete view of license deployments, IT professionals can investigate usage, analyze purchasing trends, and improve governance and communication.

## KEY PRODUCT FEATURES

QlikView offers Business Discovery capabilities that unlock the power of information for Software & License Management

- **The Associative Experience:** Allows non-technical users to explore software deployments by making selections and getting instant feedback on what data is associated and what's unrelated

- **Dashboards & Reports:** Enables the ability to monitor content with a 360° view of software usage and purchases or run reports based on their selections and discoveries

- **Dynamic Hierarchies & Cycle Groups:** Provides analysis at the speed of intuitive thought, where users can instantly click through dimensions into drill-down groups for hierarchical software deployment data and cyclic groups for non-hierarchical data

- **Transactional Level Detail:** Empowers users and managers to drill down to granular business detail on their own, increasing the speed and accuracy of relevant license investigations

- **Enterprise Governance:** Enables IT users to manage data access entitlements and audit usage to ensure they meet enterprise governance standards

- **Rapid Multi-Source Data Integration:** Creates a single, holistic view of software and license information from multiple sources

# QlikView

## DRIVE DOWN COSTS

Utilizing an effective software license management platform enables IT professionals to reduce cost while providing the highest quality of service and customer experience. QlikView enables IT organizations to analyze software license usage to prevent over-payments, unnecessary purchases, or inflated maintenance agreements. Managers can quickly uncover insight into cost saving opportunities. And, they can use historical analysis to optimize future investments by improving price negotiations or volume contracts.

## IMPROVE GOVERNANCE

With QlikView, users can effectively manage the lifecycle of software assets from procurement to disposal.  Administrators can dynamically interact and investigate software purchases, deployments, and expirations on their own, learning from relationships, and allowing for faster response to requests. Through alerts and triggers, users can align license management with industry or company regulations. And, they can improve software audits and transparency, helping their organization to purchase, use, and dispose of software in the way they intended.

## GAIN VISIBILITY

Getting a clear view of the software assets that the organization owns and uses gives IT an understanding of the impact and value of the investments they've made. With QlikView, IT users and managers gain insight into all software licensing purchased with the intent on optimizing future ROI. They are empowered with a high level, holistic view of enterprise deployments, and have the freedom to drill down to any transaction level to analyze each license endpoint and their usage.

For more information about QlikView, visit www.qlikview.com