

DATA SHEET

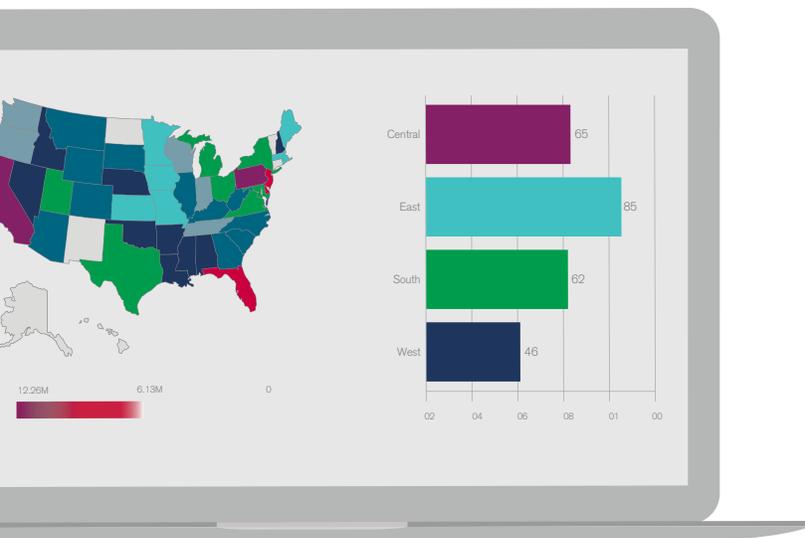
Qlik Education



Introduction

Instant empowerment.
That's what you get
from Qlik® Education.

When you and everyone else in your organization is ready to get faster answers, more insights, and better outcomes with analytics, we empower you with the best ways to learn how to use our Qlik software to understand, or gain insights from, your data. Qlik Education courseware, tools, and programs showcase the many capabilities of our Qlik platform while helping you discover how to use them to perform better at work.



We organize our learning paths and best practices on roles, without requiring you to memorize and repeat features or functions. We make sure you stay current with our new Qlik capabilities. We provide a variety of training formats – Private or Public classroom, live or virtual, and in self-paced online learning environments. And we offer a unique data literacy program that empowers everyone to understand, analyze and use data with confidence.

It's not about what you know; it's about what you can do

Software is only an advantage to your organization if your users know what to do with it. That's why our Qlik Education instructors go beyond teaching facts to showing all of your employees how to use our software to do their jobs more effectively.

We boost on-the-job success with a powerful training program that delivers benefits every day:



Drive your data and analytics expertise

- Take advantage of role-based technical training that relates directly to specific jobs
- Benefit from a curriculum that is updated with every product release
- Accelerate your adoption of data literacy and analytics best practices



Support learning when your users need it most

- Provide access to a comprehensive library of online modules anytime in our Qlik Continuous Classroom
- Get answers fast with our Continuous Classroom's powerful, smart search
- Access our Continuous Classroom instructors in a live webinar during office hours or 1:1 with more specific questions



Boost your business user adoption

- Give your app consumers access to a free library of online modules
- Work with us to customize training for your specific apps
- Enjoy tailored learning sessions to maximize adoption

“My team and I went from not knowing much about the product to both being able to assess a request and all the possible ways to get a solution in place.”

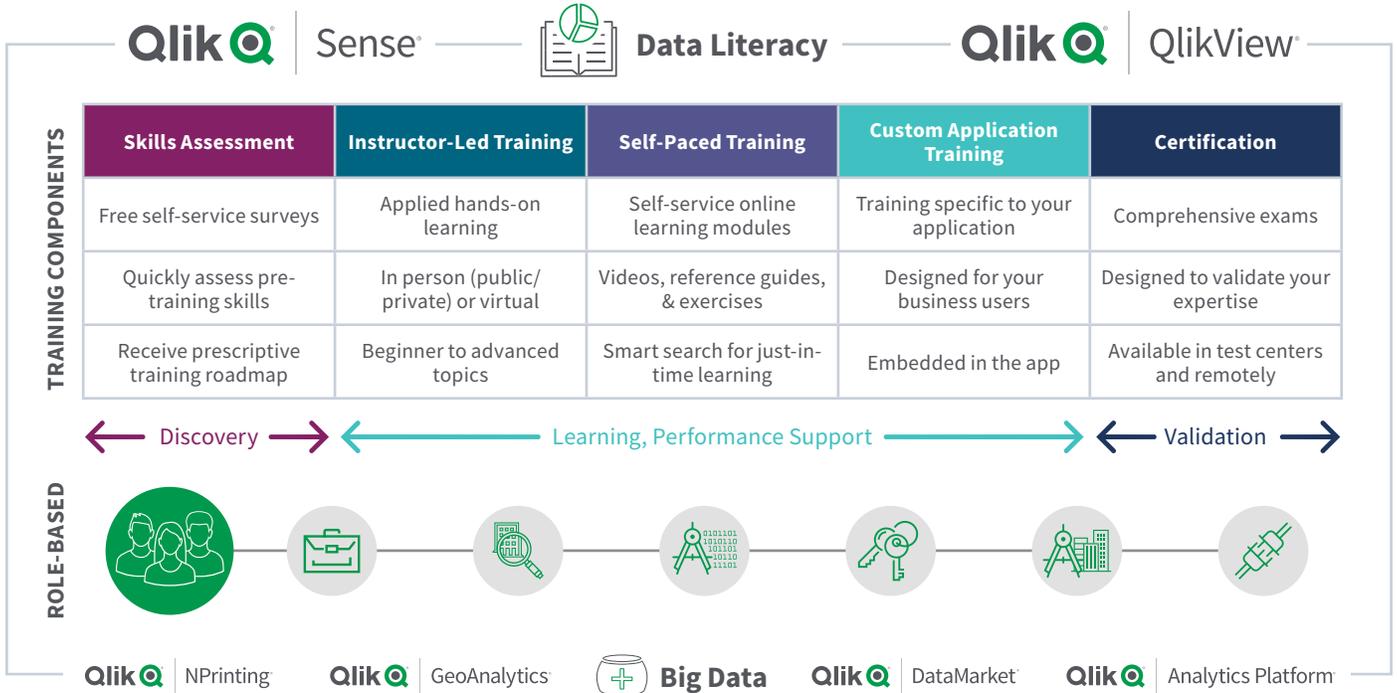
Eduardo A., IT Architect, Joie

Source: TechValidate. TVID ED3-7A8-1DC



Our Qlik Training Ecosystem

We combine a rich mix of training options, resources, and technologies to maximize the success of your development, deployment, and use of our Qlik software.



We work closely with you to define your organization’s precise training requirements, making sure your staff gets the right level of learning and performance support – resources and information that’s accessible and applicable when your users need it – at the right time in your deployment life cycle and continuous learning journey.

Our Unique Approach

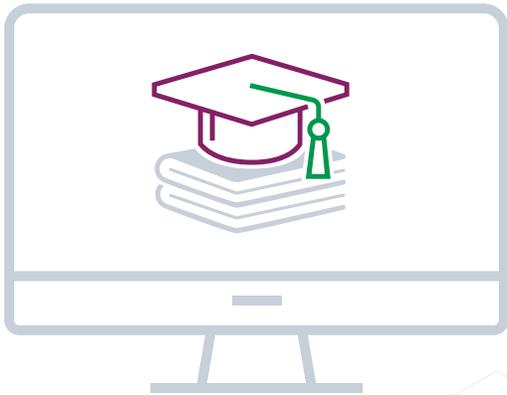
Our goal is always to empower you and your users to work independently and be self-sufficient to do their jobs. We work hard to achieve this goal by applying a unique methodology to all of our offerings. Our courses aren’t just implementation training or scripted courses. Rather, we use a learning model that maximizes the transfer of job-related skills and knowledge.

And our learning content covers more than the capabilities of Qlik Sense and QlikView. We also focus on Data Literacy – the ability to read, write, analyze, and argue with data – which is a complementary skillset you and your colleagues need to do your jobs successfully.

Qlik Continuous Classroom

Because both what you learn and how you learn matters, we encourage you and your team to take full advantage of our Qlik Continuous Classroom. It is a self-paced training platform that puts the learning you need at your fingertips – anytime, anywhere, always. It's ideal for new Qlik users, in need of the right knowledge and skills to get started, and existing users who need a refresh on a particular feature. In our Qlik Continuous Classroom, you access learning content that's just right for you, right away.

For more information on Qlik Education, please visit qlik.com/training.



About Qlik

Qlik is on a mission to create a data-literate world, where everyone can use data to solve their most challenging problems. Only Qlik's end-to-end data management and analytics platform brings together all of an organization's data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik products to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 48,000 customers around the world.

qlik.com

The Value of Training

There's really no substitute for formal training when it comes to teaching your business users about new software.

Although platforms like Google and YouTube provide videos and advice to answer specific user's questions, there are some major drawbacks to these choices:

- They're not scalable for sharing new skills with every role across your business.
- Their static posts and videos restrict engagement.
- If your users don't understand something, there's no path to discover more.
- And they only answer the questions your users ask, about capabilities they already know.