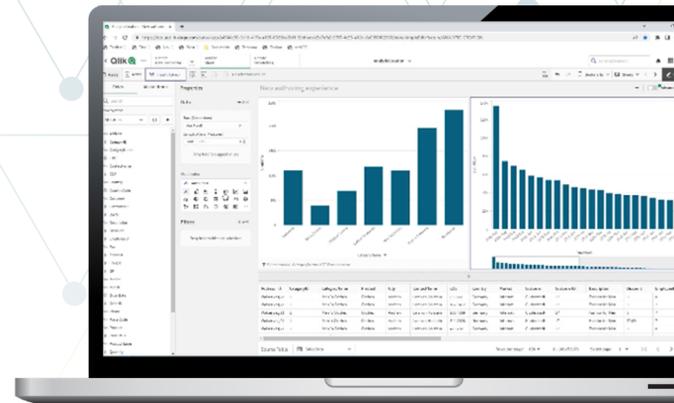




## Qlik Sense® SaaS Simplified Authoring Experience

The simplified authoring experience within Qlik Sense SaaS makes it easy for you to create new dashboards and applications, lowering the design learning curve for creators of all skill levels and increasing data literacy within your organization.



### Analytics Creation for All

Visually appealing and responsive dashboard applications and visualizations allow you to gain a better understanding of your data so you can take immediate action. This is essential to maintaining a competitive edge in your respective markets. Listening to feedback from customers like you, we've worked to refine ease-of-use and navigation for everyone, particularly new creators of all skill levels. Therefore, regardless of how much experience you have with Qlik Sense SaaS, we are here to ensure that you:

- Understand where you are within the product at all times
- Create applications with confidence and ease
- Find relevant content quickly
- Collaborate effectively

The Qlik Sense SaaS simplified authoring experience makes application creation accessible to anyone through simple drag-and-drop actions. It expedites layout and chart creation, simplifies filtering, provides easy access to frequently-used properties, and speeds access to data tables and fields. These are the most widely-used and requested features. And, if you need more or prefer the classic experience, advanced authoring is just a click away.

More information on the Qlik Sense SaaS simplified authoring experience can be found at [help.qlik.com](https://help.qlik.com).

*Capabilities within the simplified authoring experience were developed based upon direct user feedback and technology from Knarr Analytics, acquired by Qlik in August 2020.*

Qlik's vision is a data-literate world, where everyone can use data and analytics to improve decision-making and solve their most challenging problems. Qlik offers real-time data integration and analytics solutions, powered by Qlik Cloud, to close the gaps between data, insights and action. By transforming data into Active Intelligence, businesses can drive better decisions, improve revenue and profitability, and optimize customer relationships. Qlik serves more than 38,000 active customers in over 100 countries.

[qlik.com](https://qlik.com)