

DATA INTEGRATION

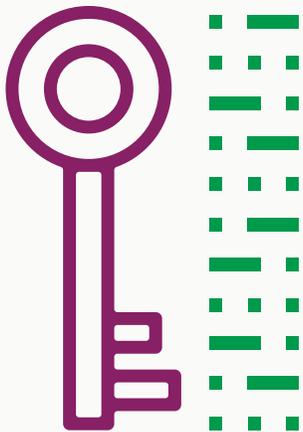
Strengthen Your GDPR Compliance in SAP Environments

Qlik Gold Client Improves
Data Transparency



INTRODUCTION

The General Data Protection Regulation (GDPR) for citizens of the European Union (EU) has prompted enterprises globally to rethink their data management practices. And many have chosen Qlik Gold Client™ (formerly Attunity Gold Client) to streamline their compliance with GDPR in SAP environments.



What You Need to Know

GDPR is a set of personal privacy laws giving EU citizens explicit control over how businesses worldwide use their personally identifiable information (PII). And non-compliance is unacceptable. Regulators can fine violators up to 4% of their company's global revenue.

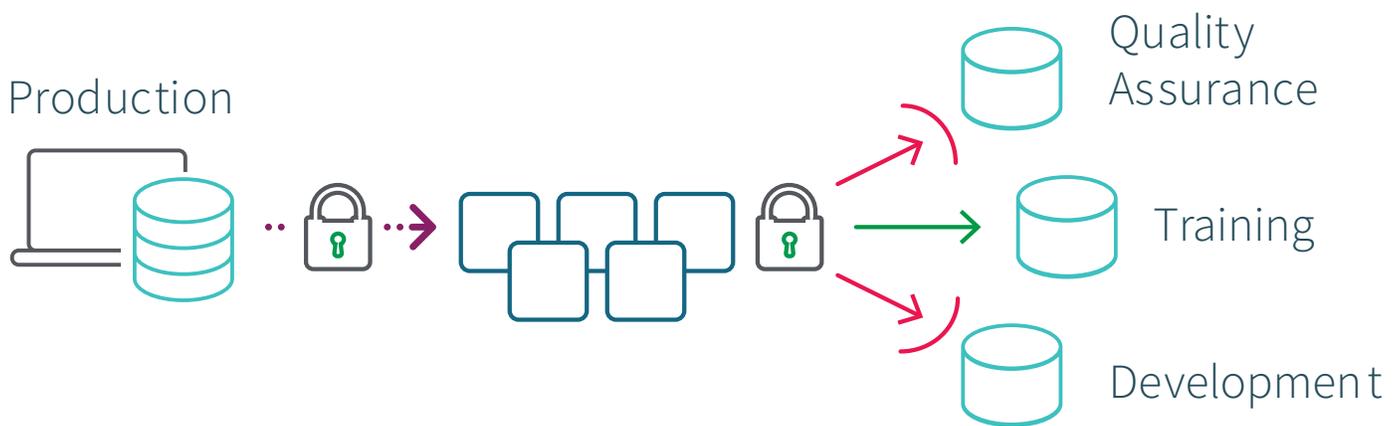
Under GDPR, EU citizens must explicitly agree to specific uses of their PII. And at any time, a person can opt out or exercise the right to be forgotten, forcing an organization to delete that individual's PII in a timely manner.

GDPR also broadens the definition of PII so that it now includes any data that can be linked to an individual, such as an IP address, browser cookies, and more. Because all PII-related data is now governed by GDPR, it's illegal for companies to maintain customer PII anywhere it's not needed. And this includes non-production systems, which typically don't directly serve customers.

What You Need to Do

The EU’s sizable population and breadth of cooperative trading arrangements means GDPR not only impacts EU companies’ data governance policies, but those of businesses worldwide. Yet because GDPR is not technically prescriptive, your organization will need to interpret requirements, create policies, and be ready to demonstrate compliance to regulatory authorities. That includes transparently controlling and monitoring the processing, analysis, and storage of your customer data and keeping PII only as long as necessary.

How will your enterprise comply? A simpler way is with our Qlik Gold Client, which streamlines the anonymization and/or deletion of individual customer records.



Why Qlik Gold Client?

Hundreds of enterprises like yours rely on our Qlik Gold Client solution today to simplify and streamline the management of their non-production SAP data. Their administrators securely select and copy small, current, and accurate data subsets to non-production environments, accelerating and reducing the footprint of support, testing/QA, and development activities.

Now, you can use the same solution to strengthen GDPR compliance.

Qlik Gold Client lets you anonymize PII as it’s exported to any non-production SAP environment. This prevents your QA staff, developers, and administrators from gaining unauthorized/unnecessary access to customer PII. For added control, you can flexibly configure the deletion, blanking out, or scrambling of individual customer records or data fields.



With our Qlik Gold Client, your organization:

- Reduces the risk of non-compliant PII use
- Gives EU citizens the right to be forgotten by erasing or obfuscating PII
- Synchronizes anonymization procedures across all core and/or industry-specific SAP modules
- Easily reports on procedures to demonstrate GDPR compliance

Business Benefits



Reduce risk of GDPR violations when using non-production SAP data



Improve transparency and compliance reporting

Use Cases



Anonymize customer data for non-production use – testing, development, analytics, etc.



Support EU citizens' right to be forgotten in SAP environments

Learn more about streamlining GDPR compliance with your non-production SAP data at

www.qlik.com/us/products/qlik-gold-client-for-data-protection

PRODUCTION RECORDS



UPDATE	TRANSACTION	ADDRESS	STATE	ZIP
Sam I. Am	\$450.672	Easy Street	CA	90038
Sam I. Am	\$980.232	Easy Street	CA	90038
Sylvester M. McBean	\$321.784	4 Rocky WayP	AL	9019

Gold Client scrambles fields with PII and maintains referential integrity

ANONYMIZED NON-PROD RECORDS

NAME	TRANSACTION	ADDRESS	STATE	ZIP
John Blue\$	450.67	5 Main Street	CA	90038
John Blue\$	980.23	5 Main Street	CA	90038
Fred Smith	\$321.782	5 Green Lane	PA	19019



About Qlik

Qlik's vision is a data-literate world, one where everyone can use data to improve decision-making and solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world.

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