



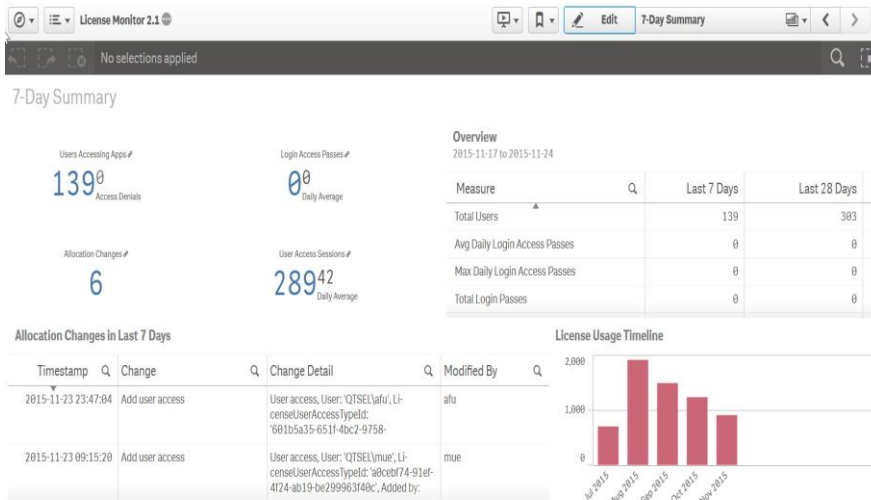
Qlik® for software & license management

Qlik offers data discovery capabilities that unlock the power of information for software & license management.

Utilizing an effective software license management platform enables IT professionals to reduce cost while providing the highest quality of service and customer experience.

Managing software licenses and compliance in an organization can be a daunting task. Qlik visualization enables IT professionals to better understand the purchase, use, and requirements for software licenses across the organization.

They can identify cost reduction opportunities by recovering and reallocating unused or redundant licenses. And, by having a complete view of license deployments, IT professionals can investigate usage, analyze purchasing trends, and improve governance and communication.



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Key solution benefits

Drive down costs

- Enables IT organizations to analyze software license usage to prevent over-payments, unnecessary purchases, or inflated maintenance agreements
- Managers can quickly uncover insight into cost saving opportunities
- Optimize future investments by improving price negotiations or volume contracts activity using historical analysis

Improved governance

- Effectively manage the lifecycle of software assets from procurement to disposal
- Administrators can dynamically interact and investigate software purchases, deployments, and expirations on their own, learning from relationships, and allowing for faster response to requests
- Align license management with industry or company regulations through alerts and triggers
- Improve software audits and transparency, helping the organization to purchase, use, and dispose of software in the way it was intended

Gain visibility

Getting a clear view of software assets that the organization owns and uses gives IT an understanding of the impact and value of the investments they've made.

- Gain insight into all software licensing purchased with the intent on optimizing future ROI
- Provides users a high level, holistic view of enterprise deployments, with freedom to drill down to any transaction level to analyze each license endpoint and usage

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