

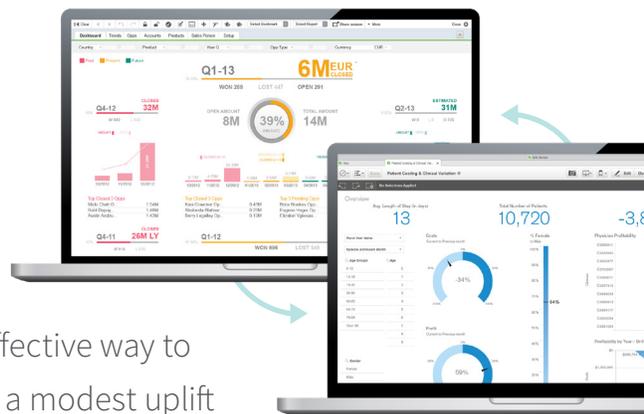


LEAD WITH DATA™

DATA ANALYTICS

Modernize Your BI Platform with Qlik®

The Qlik Analytics Modernization Program provides a cost-effective way to adopt Qlik Sense® across your entire QlikView® user base. For a modest uplift on your annual QlikView maintenance cost, the program entitles users to the robust functionality of Qlik Sense Enterprise, including the value-add products that accompany it: Qlik GeoAnalytics® Base and Qlik Web Connectors.



Maximize Your Qlik Investment

As your organization evolves and digital transformation becomes a business imperative, Qlik Sense, our modern analytics platform, may be the best fit for your BI requirements. Implement new, modern use cases and enable users with self-service BI through this program that makes it simple and cost-effective to add Qlik Sense Enterprise to your environment without giving up your trusted QlikView apps.

Overall, customers who leverage the Qlik Analytics Modernization Program expand their analytics possibilities, adopt Qlik Sense at their own pace and maximize ROI of Qlik Solutions. They can expect Qlik Sense to provide a modern UI, faster development, ease of use, and best in class mobile support. Through the Analytics Modernization Program subscription offer, you can deploy on Qlik Sense Enterprise SaaS to utilize both products side-by-side in the Qlik Sense Enterprise hub using the same infrastructure and a single unified license for tremendous savings.

Qlik Sense features augmented intelligence enabled through our Cognitive Engine for visualization, exploration, search, and data preparation. Plus, Qlik Sense Advanced Authoring gives designers and users more flexibility by providing several features that take a guided-analytics approach within Qlik Sense. For example, you can extend sheets vertically and change the grid size of a sheet with existing objects. You can also perform complex comparative analysis, unlocking new use cases to gain insight into relative performance.

Qlik is committed to ensuring your success with adoption of Qlik Sense and migration of QlikView apps. Our customer services organization offers several services to help kick-start your modernization, including: assessment, architecture, education, conversion, and migration services.

Terms and conditions apply. Please contact your account manager for details.

Qlik's vision is a data-literate world, one where everyone can use data to improve decision-making and solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world. [qlik.com](https://www.qlik.com)