

## BMW Group

# Centralized **sharing** and **collaboration**

- BMW Group is using Qlik to analyze machine generated data in several areas in automotive
- Examples are connected car data, paint shop robotics and diagnostic readouts in service
- Qlikview is used to analyze data from advanced analytics for creation and tuning of algorithms as well as delivering insight into the business processes

Access for the right users to the right data, apps and even app components

Delight your users and IT dept in harmony

Best in class governance

**“The connected car as largest mobile data platform becomes an essential element of the Internet of Things.”**

– Harald Krüger, CEO BMW Group, 08/2015

**“Qlik plays an essential role to gain the needed insights into future customer valuable processes.”**

– Head of Analytics, BMW Group