Organizational Benchmark
Example: Data Literacy Timeline

Phase 1: Establish baseline Corporate Data Literacy Score

Phase 2: Assess, Review and Roadmap for Data Literacy Upskilling

Phase 3: Launch of 1\textsuperscript{st} wave of Data Literacy Active Learning

Phase 4: Assess against Scorecard and Analysis of Business Impact

Phase 5: Data Literacy Expansion

Organizational Benchmark

Prescriptive Learning based on Individual Targets
Data Literacy Benchmark Planning

Engagement

- Review Data Literacy Index assets
- Discuss benchmarking metrics
- Identify initial survey participants

Corporate Data Literacy Score Assessment: 57 Questions / 0-100 Score gauging an organization on:
- Data Literacy Skills (Human Skills)
- Data Driven Decision Making
- Data Dispersion

Data Literacy Index: Benchmark of responses and scores of over 600 Publicly traded organizations across 17 Industries and Roles.
Engagement

• Finalize survey participants
• Develop survey methodology for administration
• Distribution of survey
• Survey completion checkpoints
Data Literacy Survey Results Analysis

Engagement

• Evaluation of survey results by sector/roles
• Benchmark against Qlik Corporate Data Literacy Index
• Guidance on measurement framework and KPIs for assessing data literacy
• Development of client scorecard
• Results briefing with stakeholders
Qlik

TO BE CERTAIN.