Competing in the real-time economy requires instant insights – and you can’t get them with manual data integration. Qlik Talend offers an automated data fabric that delivers reliable, analytics-ready data in near-real time with a low-code approach.

### THE CHALLENGE

<table>
<thead>
<tr>
<th>REAL-TIME DATA, BUSINESS READY</th>
<th>AUTOMATED DATA MOVEMENT &amp; TRANSFORMATION</th>
<th>DELIVER ENTERPRISE-GRADE, TRUSTED DATA</th>
<th>UNIVERSAL CONNECTIVITY</th>
<th>PROCESS INTEGRATION</th>
</tr>
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<tbody>
<tr>
<td>Managing individual data flows across many endpoints can be extremely time-consuming. Enterprises need to rapidly integrate data at scale across heterogeneous environments.</td>
<td>Point solutions that only solve for one type of integration problem make it difficult for data integration professionals to move, transform, and integrate high-quality data from a variety of core systems.</td>
<td>Poor quality or uncontrolled data can compromise an organization’s ability to make smart business decisions, build great digital experiences, improve process efficiency, or encourage innovation.</td>
<td>It can be difficult to access the ever-growing variety of data sources including mainframe, SAP, files, SaaS apps, from multi-locations and in various formats. This data also needs to be piped to multiple destinations including data warehouses, sakes, streams, DBs, files, etc.</td>
<td>SaaS data is everywhere and perpetually growing. There’s never enough time to integrate, aggregate, or act on it — especially with hand-coded solutions.</td>
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### THE VISION

<table>
<thead>
<tr>
<th>THE CHALLENGE</th>
<th>THE VISION</th>
<th>THE QLIK TALEND SOLUTION</th>
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<tbody>
<tr>
<td>You want to configure, execute, and monitor data integration pipelines across the organization for downstream analytics and other data initiatives.</td>
<td>You need a complete set of automated data integration features for virtually any scenario that produces data that is easily queried and readily digested by analytics, data science, and/or machine learning initiatives.</td>
<td>Enjoy simplified management of data integration tasks across the enterprise. Users can easily design and execute pipelines from dozens of data systems to hundreds, if not thousands, of heterogeneous endpoints.</td>
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<td>You want to discover, federate, share, and automate critical data quality tasks for everyone who needs it — so they can spend more time on business-critical tasks.</td>
<td>You want a solution that supports connectivity to a comprehensive collection of data sources and destinations, including virtually all major technology stacks and public cloud vendors.</td>
<td>Easily discover, remediate, and share trusted data. Powerful features quickly automate data processes, empower data teams, and ensure data quality and governance.</td>
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<tr>
<td>You’d like to automate and streamline integration and analytics to boost DataOps productivity, simplify SaaS integration complexity, and drive action.</td>
<td>Qlik offers the largest set of data sources and targets, each of which are optimized to the native APIs and formats. This enables you to integrate virtually any data type from any data source to any data destination, on premises or in the cloud.</td>
<td>No-code UI makes it easy to create workflows that streamline and optimize processes. You can also automate flows that span SaaS applications, triggering alerts and downstream processes.</td>
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</tbody>
</table>

### THE QLIK TALEND SOLUTION

Your data integration fabric starts here.
Leave bottlenecks behind for automated, governed, real-time data pipelines.

Qlik’s powerful data integration fabric can be deployed on premises or in the cloud, and it’s available as a SaaS solution.

Qlik, with the addition of Talend, delivers industry-leading data integration, quality, and analytics solutions. This includes advancements in real-time data, AI, ML, and automation. Qlik’s solutions work with virtually any source, target, architecture, or methodology to provide customers the data they need, whenever they need it.

**QLIK TALEND OFFERS:**

**Real-time Data Synchronization**
Unlock SaaS data sources, enterprise applications, and production databases by creating live data streams to support modern analytics and AI-based projects.

**Data Warehouse, Lake and Lakehouse Modernization**
Automate the data repository lifecycle — quickly designing, building, deploying, and managing purpose-built cloud data warehouses, lakes, or lakehouses without manual coding.

**Quality and Governance**
Discover, federate, share, and automate critical data quality tasks that provide accurate, governed, and trusted data to people who need it.

**Expand access to SAP Data**
Continuously and automatically test and migrate SAP data, uniquely analyze it, and provide solution accelerators that help organizations speed the ROI of data modernization projects.

**Application and API Integration**
Automate and streamline data and analytics processes to trigger alerts, invoke downstream processes, and enhance collaboration.

**Operational Data Integration**
For data integration processes that don’t involve the centralized data warehouse or lake, convert raw data into a format that can be used by downstream processes such as a traditional electronic data exchange (EDI), data science tools, or analytics.

**ABOUT QLIK®**

Qlik, with the addition of Talend, delivers industry-leading data integration, quality, and analytics solutions. This includes advancements in real-time data, AI, ML, and automation. Qlik’s solutions work with virtually any source, target, architecture, or methodology to provide customers the data they need, whenever they need it.

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