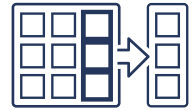




# Strengthen Your GDPR Compliance in SAP Environments



The General Data Protection Regulation (GDPR), set to go effective in May 2018 for citizens of the European Union (EU), is prompting enterprises globally to re-shape their data management practices. Attunity Gold Client can assist with and enable your organization's compliance with GDPR in SAP environments.

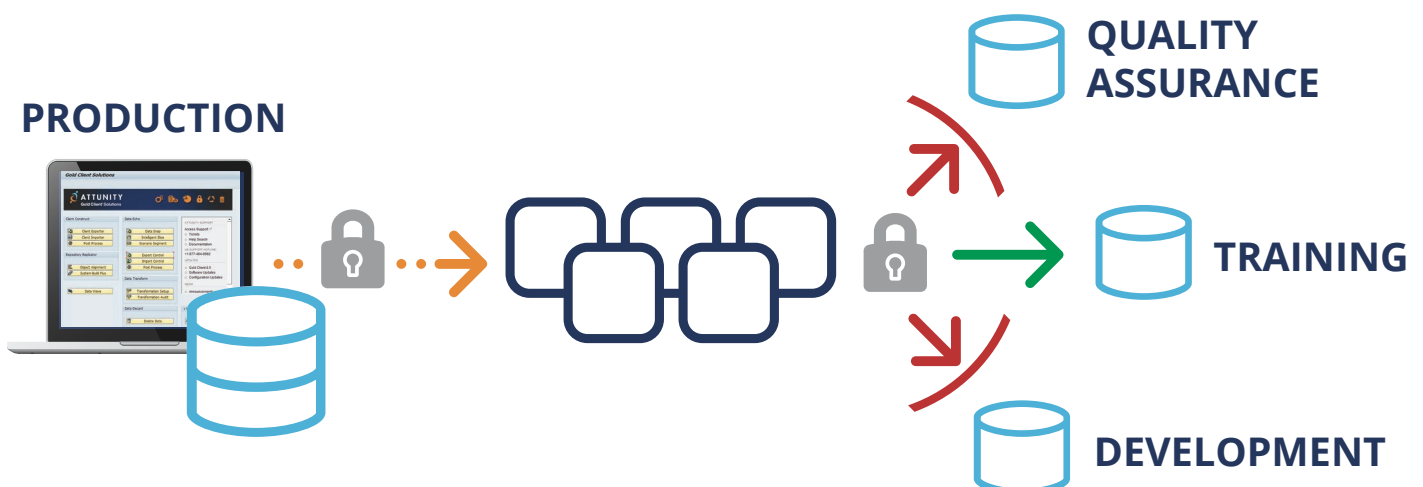
GDPR is a set of personal privacy laws that gives EU citizens explicit control over the use of their personally identifiable information (PII) by companies, or those companies' partners, anywhere in the world. Regulators can levy fines for non-compliance that reach 4% of a company's global revenue.

GDPR requires that EU citizens explicitly agree to specific uses of their PII. They can opt out of any activity, and force companies to delete all their PII by exercising the "right to be forgotten."

GDPR also broadens the definition of PII to include any data that can be linked to an individual, such as IP addresses, browser cookies and other wide-ranging data points. All data that includes PII is subject to GDPR compliance, and it is forbidden to maintain customer PII anywhere it is not needed. This includes non-production systems, which typically are not needed to directly serve customers.

Given the size of the EU customer base and breadth of international trading arrangements, GDPR is expected to redefine data governance policies globally. Because GDPR is not technically prescriptive, your organization will need to interpret requirements, create policies and be ready to demonstrate compliance to regulatory authorities. You must transparently control and monitor the processing, analysis and storage of customer data, keeping PII only as long as necessary.

A key capability to answer these requirements is the anonymization and/or deletion of individual customer records. Attunity Gold Client can help.





### Attunity Gold Client

Hundreds of enterprises use Attunity Gold Client today to simplify and streamline the management of non-production SAP data. Administrators can securely select and copy small, current and accurate data subsets to non-production environments, thereby accelerating and reducing the footprint of support, testing/QA and development activities.

Attunity Gold Client also can assist with GDPR compliance. With Attunity Gold Client, you can anonymize PII as it is exported to any non-production SAP environment to ensure that QA staff, developers and administrators do not have unauthorized/unnecessary access to PII. You can flexibly configure the deletion, blanking out or scrambling of individual customer records or data fields. Attunity Gold Client enables organizations to:

- Reduce the risk of non-compliant PII usage
- Give customers the “right to be forgotten” by erasing or obfuscating PII
- Synchronize anonymization procedures across all core and/or industry-specific SAP modules
- Easily report on these procedures to demonstrate GDPR compliance

Contact us to learn more about how we can help improve GDPR compliance with your non-production SAP data.

### BUSINESS BENEFITS



Reduced GDPR compliance risk with usage of non-production SAP data



Improved transparency and compliance reporting

### USE CASES



Anonymize customer data for non-production use – testing, development, analytics, etc.



Enable customers’ “right to be forgotten” in SAP environments

### PRODUCTION RECORDS



NAME	TRANSACTION	ADDRESS	STATE	ZIP
Sam I. Am	\$450.67	2 Easy Street	CA	90038
Sam I. Am	\$980.23	2 Easy Street	CA	90038
Sylvester M. McBean	\$321.78	44 Rocky Way	PA	19019

Gold Client scrambles fields with PII and maintains referential integrity

### ANONYMIZED NON-PROD RECORDS

(Test/Dev, QA, etc.)

NAME	TRANSACTION	ADDRESS	STATE	ZIP
John Blue	\$450.67	5 Main Street	CA	90038
John Blue	\$980.23	5 Main Street	CA	90038
Fred Smith	\$321.78	25 Green Lane	PA	19019