Accelerate Adoption of Next-generation Analytics on the Cloud

Qlik® Analytics Modernization Program
Update Your Analytics Without Disruption

More capabilities. Less stress. That’s what you get when you sign on to our Qlik Analytics Modernization Program. It’s only for QlikView® customers interested in a cost-effective way to adopt Qlik Sense on the cloud, without disrupting current business operations. Expand your analytics possibilities. Adopt Qlik Sense at your own pace. And reduce the total cost of ownership (TCO) of your analytics platform.

Top reasons to join our program:

• **High value** – Adopt Qlik Sense for a fraction of the cost of purchasing stand-alone and give your QlikView users access to Qlik Sense on the cloud for less.

• **Continuous operations** – Let your teams continue using QlikView as you implement Qlik Sense and use side-by-side in the Qlik hub.

• **On the cloud** – Dramatically lower TCO for analytics, including infrastructure, maintenance and application re-work; plus, automate version upgrades.

Empower your teams to start using Qlik Sense on the cloud for new apps and new use cases, consume QlikView and Qlik Sense side by side in the Qlik hub, or migrate QlikView apps to Qlik Sense as it suits your business requirements.
Expand Your Analytics Possibilities

By joining our Analytics Modernization Program, you’re choosing to adopt a modern BI platform that increases and advances your analytics capabilities. Discover how our Augmented Analytics, which combines artificial intelligence and human intuition, uncovers previously hidden insights, and our modern, scalable architecture lets you quickly deploy apps that satisfy all your BI use cases – including those providing AI-powered insight and geo-spatial multi-layer mapping.

Our Qlik Sense Cognitive Engine drives AI capabilities for you, including visual and associative insight suggestions, conversational analytics, recommendations for combining data sources, smart data preparation, and assistance with chart creation. In combination, our powerful Qlik Associative Engine and our Cognitive Engine give your users visibility into excluded (in the gray) values to be further explored. Because only Qlik has Associative technology, other tools adding-on AI will never be as powerful.

Qlik Sense is platform agnostic, so you can deploy it anywhere, though most easily on the cloud using Qlik’s cloud native architecture and highly-scalable cloud service. Plus, its responsive design intelligently optimizes for a second-to-none user experience no matter what device is in use.
Modernize As You Go

Our Analytics Modernization Program gives you the ability to maintain operations in QlikView as you modernize. We will certainly not force you to migrate from what’s working for you today, but encourage you to begin using Qlik Sense at your own pace and comfort level, and with the assistance of free getting-started courses and professional services.

Gain confidence to modernize on the cloud with rapid deployment, and successfully migrate select applications as you wish. The Qlik Help site features free tools, walk-throughs, and advice. And, you can tap into our “QlikView to Qlik Sense” community Group to connect with peers and our Qlik developers for answers from the experts.

Discover all our Qlik Customer Success and Partner packaged and custom services offerings. They’ll help satisfy your unique business requirements on the way to achieving your modernization goals.

These resources include but aren’t limited to:

- Educating your QlikView users and developers about Qlik Sense.
- Setting up a Qlik Sense architecture to use with QlikView.
- Developing a migration strategy.
- Converting select QlikView apps to Qlik Sense.
Lower Your TCO

**Bottom line:** Our Analytics Modernization Program can cut your total cost of analytics ownership. How? By letting you progressively modernize your infrastructure and move to a software-as-a-service (SaaS) model. Our unified licensing, enabled by Qlik Licensing Service, makes it easy to consume QlikView and Qlik Sense side-by-side while dramatically reducing entitlement management burdens. And the additional insight provided through monitoring will automate entitlement management and help you simplify compliance.

When you deploy Qlik Sense alongside QlikView on the cloud, simply run one single engine and infrastructure to cut costs, and expedite adoption. Through the Analytics Modernization Program, you’re entitled to full use of Qlik Sense Enterprise, including extensions; the use of the Qlik Cloud hub; and entitlement to QlikView Publisher.

One more benefit of the program is that when you do decide to migrate your apps from QlikView to Qlik Sense, you can reuse your data layer, including data models. This not only saves you time, but also resources while ensuring consistency between QlikView and Qlik Sense. Our two solutions have common components – including the engine they’re built on – making migration easier.
Join the Program

We invite you to connect with us at ampquestions@qlik.com or your partner to sign-on to our Analytics Modernization Program. Standard program pricing is cost-effective, requiring only a modest uplift on your annual QlikView maintenance rate. From leveraging your existing QlikView investment to accelerating your adoption of next-generation analytics, we extend your analytics possibilities, drive new use cases, and lower your TCO while preventing disruption to your current business operations.

Visit the Qlik community to learn more about our Analytics Modernization Program.

About Qlik

Qlik’s vision is a data-literate world, where everyone can use data and analytics to improve decision-making and solve their most challenging problems. Qlik provides an end-to-end, real-time data integration and analytics cloud platform to close the gaps between data, insights and action. By transforming data into active intelligence, businesses can drive better decisions, improve revenue and profitability, and optimize customer relationships. Qlik does business in more than 100 countries and serves over 50,000 customers around the world.

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