Qlik

Their cloud strategy. Qlik’s Power BI-like, yet not as constrained and feature-limited, cloud offering may seem low-cost, but if you take a deeper look, you’ll see important differences. Power BI’s monolithic architecture means your data can’t live outside the Azure cloud. If your company has any data you don’t want to live in the cloud, you don’t have a choice.

Your cloud strategy. Qlik’s hybrid in-cloud/on-premises architecture means your data can be wherever it needs to be. You can deploy Qlik anywhere: on-premises, in the cloud, or in a hybrid platform. It’s your data, your choice. Have the best of both worlds.

Data locks. Power BI’s cloud data lock-in makes the cloud your only data host. Qlik’s cloud-first architecture allows data to be shared anywhere. (But don’t be confused: Qlik can run on-premises, in the cloud, or hybrid, so you get the best of all worlds.)

Flexible, single interface. With Qlik, business users can create custom visualizations, view reports, analyze dashboards, and drill down without waiting for IT to create a new dashboard. Qlik’s associative engine lets users explore data the way they want, uncovering insights, and less time authoring. It’s better for them and for your business’s bottom line.

Super scalability. Qlik’s associative engine lets users explore data the way they want, uncovering insights, and less time authoring. It’s better for them and for your business’s bottom line.

Total transparency. With Qlik, you can look everywhere to see what’s happening. Whether you need to analyze a single report or dive into data from multiple sources, Qlik lets you see it all and understand the entire context. Qlik’s hybrid platform is the only one that lets you see all your data.

Easy compliance. Power BI doesn’t have an in-built data governance system. Because our data governance solution (Qlik Sense Security) is built by Qlik, Power BI can’t keep up.

Data stewardship. Qlik’s safety compliance empowers data stewards to federate data from multiple sources, with full control. Power BI users can’t do this without incurring extra costs.

Spendy scale. Power BI is limited to 10,000 rows of data. Qlik’s cloud architecture offloads data analysis to your choice of cloud provider, making the most of your data.

Super scalable. Qlik’s associative engine is the only platform on the market that gives you true super-scalability without user limits or additional costs.

Free Trial

When your environment is distributed, heterogeneous, or hybrid, Qlik is the choice platform that gives you the ability to manage data across different data stores for different tasks. Power BI’s cloud is mainly used for uploading reports. Which, if users want to explore deeper, they have to go back to the author for a new report. Because Qlik is a web-based platform, it is designed to get you to keep exploring deeper – and control – over your data. Thanks to Qlik’s cloud-based platform, your data is centralized, with users having access to it wherever they are, in real time, on any device.

PRO TIP

Qlik is built for a purpose: to let business users explore their data the way they want, from anywhere. The only surprises we like are the ones you reap throughout your business.

Qlik is GDPR compliant across all of Europe. Your cloud strategy. Qlik’s hybrid in-cloud/on-premises architecture means your data can be wherever it needs to be. You can deploy Qlik anywhere: on-premises, in the cloud, or in a hybrid platform. It’s your data, your choice. Have the best of both worlds.

Data democracy. Qlik is the only platform on the market that gives you real data democracy. With Qlik’s web-based platform, any user on any device can see anything. And that includes end users, too – not just data analysts and IT.

With Qlik, access is everything. And therefore, IT is. To access data, users need credentials. Power BI has no data governance, so IT can’t control who accesses what. Qlik is built with in-built data governance, giving IT full control over who can see what. Qlik’s hybrid platform is built to work with any cloud, and with data that’s locked into Qlik’s private cloud, or anywhere.

Tip for BI teams: for free. There’s never been a more important time to go with a flexible, scalable, web-based data analytics platform that puts the power of choice firmly in your hands. With Qlik’s cloud strategy, you can enjoy the best of both worlds:

A healthy helping of curiosity. Power BI is a cloud-first product. Qlik is designed from the get-go. No getting hit with extra costs.

Power BI is no extra cost for anyone with subscribed licenses. The only real way that Power BI gets your data to the cloud is by taking data from your local/private clouds/data centers, so your data is locked into that? Power BI may seem low-cost on the power of choice, the flexibility of endless possibilities, and the ability to manage data across multiple sources. Power BI is great, but it’s not the only option. If you want true business transformation, you’ll be ready for Qlik’s associative engine lets users explore data the way they want, uncovering insights, and less time authoring. It’s better for them and for your business’s bottom line.

Because time is money, Qlik believes most users should spend more time exploring data and less time authoring. It’s better for them and for your business’s bottom line.

Qlik is built from the ground up with modern, innovative data architecture. Power BI’s cloud is mainly used for uploading reports. Which, if users want to explore deeper, they have to go back to the author for a new report. Because Qlik is a web-based platform, it is designed to get you to keep exploring deeper – and control – over your data. Thanks to Qlik’s cloud-based platform, your data is centralized, with users having access to it wherever they are, in real time, on any device.

More users means more accuracy, integrations, and data points to uncover multiple sources, uncovering insights, and less time authoring. It’s better for them and for your business’s bottom line.

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