Qlik Q ®

Unified Logic 'sifts the data and finds the nuggets' with Qlik Sense®

"Qlik continues to innovate. There is a culture of continuous upgrades, deployment and integration. With Qlik Sense and our Movere solution, we can craft the best customer experience."

Andy Slivinschi, Vice President of Software Engineering

UNIFIED LOGIC™

Customer Name:
Unified Logic

Industry:
Information Technology and Services

Location:
Bellevue, United States

Challenge

Unified Logic's Movere solution gives customers complete visibility and control of their Microsoft licensing and IT infrastructure. Unlike alternative tools that are cumbersome to deploy and limited in capability, Movere pulls only relevant data from existing infrastructure.

"We've had to become a polyglot business," says Slivinschi, "we need to speak the 'old' tech languages, and learn the 'new' – cloud-based languages such as AWS, Azure and Office 365. Our task is to make sense of this data."

The challenge is to present this data in a meaningful, flexible format: "We spend a lot of time crafting the best customer experience. Often that means allowing the customer to reshape the data in a way that makes sense to them."

Solution

Slivinschi discussed options with Qlik; five months later he integrated Qlik Sense into Unified Logic's Movere solution. "We had to decide whether to build or buy. To build something of the calibre of Qlik Sense would have taken years, so the only issue was integration. There was plenty already built-in to the Qlik ecosystem to allow us to drop in the solution and make it work."

Qlik Sense allows Unified Logic customers to load big data effortlessly (up to one million objects for the largest customers). Customers can then manipulate this data to create flexible, interactive visualisations that best suit their requirements.

Results

• "The fact we can get to market so quickly has been a tremendous benefit," says Slivinschi. "Customers won't accept spreadsheets; they want to dig into the data."

• "We've moved to a subscription-based model," says Slivinschi. "Customer retention and satisfaction are hugely important. We've seen a spike in both."

• Unified Logic plans to scale up to 10,000 customers.

• Qlik Sense integrates 1,000+ data points, with the largest single dataset containing >50 million rows

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