

## Qlik® Academic Program

---

### Enabling professors and students with visual analytics

Students preparing for careers in today's challenging, global data-driven environments need to raise the bar to succeed. They require exceptionally strong analytical skills and tools that enable them to keep pace with rapid change and make better decisions faster. To meet this growing demand, the Qlik Academic Program has been designed to give students the skills and tools they need to succeed while ensuring that professors are instructing on the most up-to-date business discovery and data visualization platforms. Through this Corporate Social Responsibility program, Qlik provides qualified university professors, students, and researchers with free Qlik software and resources to help educate and train the next generation of expert Qlik users.





## About Qlik®

In today's world, data is at the core of informed decision making. So you need the right tools to translate that data into information, insight, and knowledge.

But most visual analytics tools are too simplistic to reveal the insights you need. That's because they are limited by predefined hierarchies or preconceived notions of how data should be related.

Qlik's platform approach lets you finally understand and explore how data truly is related. With Qlik's associative model, powered by its patented QIX engine, we enable you to probe all the possible associations that exist in your data, across all of your data sources – and see the whole story that lives within it.



Why Qlik is different?

This is why today Qlik is a leader in the visual analytics market, delivering intuitive platform-based solutions for self-service data visualization, guided analytics applications, embedded analytics, and reporting to approximately 39,000 customers worldwide.

## Qlik Academic Program



The Qlik Academic program is designed to provide qualified university professors, students and researchers with free Qlik software and complimentary learning resources to become expert Qlik users.

Today more than 500 universities in more than 55 countries participate in the program.

### Program Qualifications

The Qlik® Academic Program is open to any accredited, nonprofit, university-level institution worldwide.

Participation will be considered for:

- Professors and students using Qlik for academic purposes within a qualified academic institution.
- Researchers using Qlik for academic research, involving students associated with a qualified academic institution. The research may not be funded by grant money, nor can it be used for profit. Participants may not share their software with anyone outside of the research assignment, including the university administration.

### How to apply

New and current participants must apply online annually to continue their membership. Once the application is received, an Academic Program Representative will contact them.

Please visit [Qlik.com](https://www.qlik.com) to get started.

## Program Offerings

The Qlik® Academic Program offers free Qlik software and resources for participants to use in course curriculum or research.

Joining the program grants free access to the following:

- Qlik software valid for one year
- Data Analytics curriculum featuring lecture notes, course materials, and student exercises (professors only)
- Access to the Qlik Continuous Classroom online learning platform for one year (see inset)
- Access to Qlik Community Academic Program Space, a forum for professors and students to access resources, collaborate with others and share experiences
- Qonciierge support



**Qlik Continuous Classroom**

New self-service online learning platform:

- Choose **what** you want to learn, **when** and **how**
- **Video-based modules**, exercises and quizzes
- **Collaboration tools** to interact with other learners and Qlik instructors

## Products Covered

The Qlik Academic Program offers the following products:

<b>Qlik Sense® Desktop</b>		A free, next generation visual analytics application that empowers professors and students to see the whole story that lives within their data. Create personalized, interactive data visualizations, reports and dashboards. Drag-and-drop makes integrating data from multiple sources easy. Professors and students can use this desktop application to create and share applications and create stories to share insights with others. There is no license needed. The professor and students simply download and install Qlik Sense Desktop onto their laptops.
<b>Qlik Sense® Cloud</b>		Part of the Qlik Sense family of products, Qlik Sense Cloud is a SaaS version of Qlik Sense globally deployed on Amazon Web Services (AWS). Qlik Sense Cloud is available from any device so you can discover and share insights securely, anywhere. Data is encrypted in flight and secured at rest. Qlik Sense Cloud is always ready to go with no setup, no downloads, no infrastructures, no hassles. The newest version is always here.

## Program Benefits

---



### **Students: prepare yourself for a data-driven economy**

**We help students advance their analytical and critical-thinking skills within every academic discipline.**

- Go beyond theory and analyze real-world information, understand how to discover patterns, make connections across your areas of study, and use visualizations to bring findings to life.
- Benefit from a dedicated program that provides you with the skills, training and tools you need to succeed in a data-driven business environment.
- Increase your marketability by showing employers you have hands-on experience with the leading guided analytics and data visualization tools.



### **Professors: enhance your course experience**

**We help professors deliver a richer learning experience by providing complimentary, powerful tools and resources.**

- Get access to leading data discovery products that are easy to learn and let you rapidly create visualizations, explore data, and reveal connections instantly.
- Drive creative thinking through the use of innovative visual analytics technology.
- Leverage complimentary resources and training to support the development of your course curriculum and use of Qlik® in the classroom.

"Qlik fits perfectly with my curriculum, and it is so easy to learn that students are able to build BI applications after a few classes. Working with Qlik, we are giving students the opportunity to tackle real-world business problems, and with this type of experience, students can be productive a lot sooner in their future endeavors."

*Wenhong Luo, Associate Professor of Accounting & Information Systems, Villanova University*



### **Universities: improve the value of your programs**

**We help universities improve the value of their programs and stay competitive in a fast-paced, data-driven environment.**

- Enhance your programs by delivering knowledge that leverages leading, next-generation visual analytics tools.
- Gain academic recognition for teaching students advanced analytical skills, which are critical for their success in the workforce.
- Stay competitive against other universities offering analytical classroom experience.

For more information, [visit Qlik.com](https://www.qlik.com).

©2016 QlikTech International AB. All rights reserved. Qlik®, Qlik Sense®, QlikView®, QlikTech®, Qlik® Cloud, Qlik® DataMarket, Qlik® Analytics Platform and the Qlik logos are trademarks of QlikTech International AB which have been registered in multiple countries. Other marks and logos mentioned herein are trademarks or registered trademarks of their respective owners. Use of any and all of the foregoing is subject to the written approval of Qlik.