



Product Overview Guide

Qlik Sense Cloud makes visual analytics easy by empowering you to analyze, collaborate, and share interactive apps. Built on Qlik’s next-generation visual analytics platform, Qlik Sense Cloud puts the world’s only Associative Model at your fingertips. Users can probe all associations across multiple data sources without being limited by predefined hierarchies.

Qlik Sense Cloud Basic	Qlik Sense Cloud Business	Qlik Sense Enterprise (on-premises or private cloud)
<p>Get started for free</p> <ul style="list-style-type: none"> • Create fully interactive apps • Share with up to 5 users • Access Qlik DataMarket Free 	<p>Help your team collaborate and operationalize analytics</p> <ul style="list-style-type: none"> • Group-level governance • Coauthoring workspace • Direct data connectivity 	<p>Support all your visual analytics needs with a fully scalable and customizable solution</p> <ul style="list-style-type: none"> • Enterprise-class governance • Extendable through APIs • On-premise, cloud, or hybrid deployment
Free	\$15/user per month, billed annually (\$18/user month-to-month)	Flexible pricing options

Get Started Online – No Downloads, No Installs

Visit www.qlik.com/cloud to join Qlik Sense Cloud Basic for free. Already a Qlik Sense Cloud Basic user? Sign up in-product for a free 30-day trial of Qlik Sense Cloud Business.

Qlik Sense Cloud Business

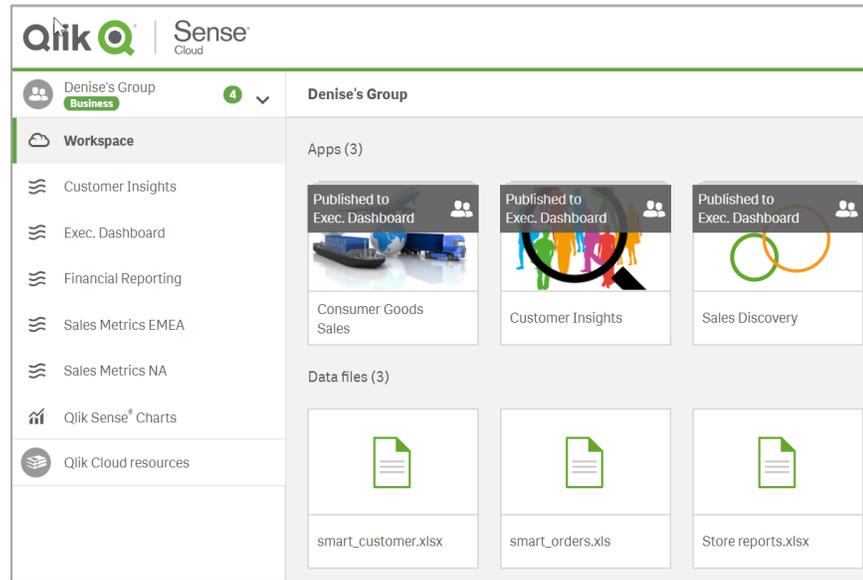
Qlik Sense Cloud Business includes additional governance and collaboration features that help project teams and small businesses operationalize app creation and publishing across groups of users.

Administration Simplicity

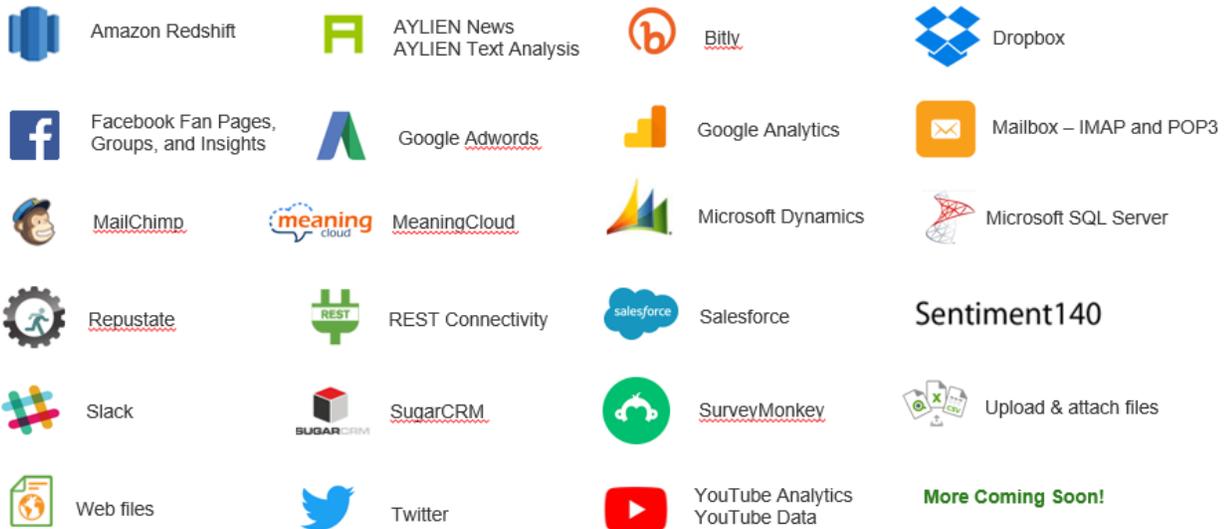
- Invite members
- Grant/remove access
- Create content streams

Collaborative Development

- Multiple Developers
- Co-authoring space
- Shared data space
- Publish to Streams



Connect to Data



Plus:

- Schedule data refreshes (up to daily)
- Export to visualization data to Excel

Feature Comparison

Qlik Sense Cloud and Qlik Sense Enterprise offer a range of security and governance features; app size and storage capacities; and connectivity options so you can select the right solution for your needs:

	Qlik Sense Cloud Basic	Qlik Sense Cloud Business	Qlik Sense Enterprise
Deployment & Management	Fully hosted and managed by Qlik		Deploy on premise or in a private cloud of your choice
Create and explore apps	✓	✓	✓
Associate multiple data sources	✓	✓	✓
Share insights with others	✓	✓	✓
Share streams of content	1 stream	5 streams	Unlimited streams
Codevelop content		✓	✓
Administer and govern groups		✓	✓
Granular control, administration, governance			✓
Governed self-service			✓
Embed analytics and extend through APIs			✓
Visual data preparation	✓	✓	✓
Schedule data refreshes		✓	✓
Create event-based data refreshes			✓
Define user-specific views			✓
Connect to data sources	Web files	See list above	Full Data Connectivity
Access Qlik DataMarket	Free Package	Essentials Package	Add any package
Maximum App Size	25 MB	250 MB	Unlimited
Total Data Storage	250 MB	500 GB	Unlimited

Interested a Qlik Sense Cloud demo? Need additional information?
 Our Cloud Success Team is ready to help.
CloudSuccess@qlik.com

Qlik Sense Enterprise (on premise or in the cloud)

Qlik Sense Enterprise is designed for organizations that need to widely deploy governed self-service analytics, build custom apps and extensions, integrate data from a variety of sources, and guarantee granular control, administration, and governance.

- **Flexible deployment:** deploy on-premises or in a single-tenant, private cloud environment using the cloud provider of your choice. Deploy and manage in-house or with the help of Qlik’s consulting team or partner network.
- **Customize:** Leverage open and standard APIs to develop custom guided analytics apps, embed analytics in operational apps, and use extensions created by others
- **Event-based data refreshes:** trigger data refreshes based on events within your business processes
- **Create user-specific data views:** dynamic data reduction for user-specific data entitlements
- **Expanded data connectivity options:** see details [here](#)

Still Not Sure Which Edition Is Right For You?

Use these questions to help guide you to the right offering for your group, team, or business:

	Qlik Sense Cloud Business	Qlik Sense Enterprise
Do you want to manage a custom environment, or do you prefer a centrally hosted environment?	SaaS solution, fully hosted and managed by Qlik. No manual deployment or updates required.	Deploy on-premises or in the private cloud of your choice.
How many users?	Up to 50	Unlimited
How much data storage do you need? How large will your apps be?	500GB storage/250MB app size	Unlimited
What data sources do you need to connect to?	See list above	Expanded connectivity options
How many content streams?	5 streams max	Unlimited
Do you want to add extensions?	Not available	Available
How sophisticated are your governance and audibility requirements?	Basic – manage user access to view and edit apps	Control which users have access to specific data within apps (row-level security, section access)

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