



Product Overview Guide

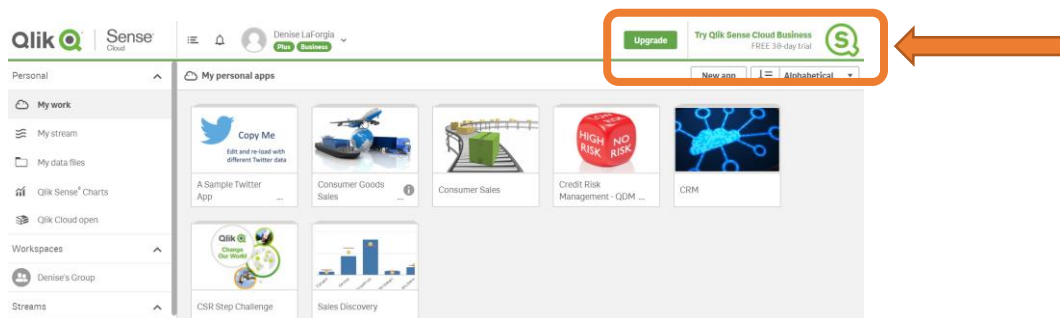
Qlik Sense Cloud makes visual analytics easy by empowering you to analyze, collaborate, and share interactive apps. Built on Qlik’s next-generation visual analytics platform, Qlik Sense Cloud puts the world’s only Associative Model at your fingertips. Users can probe all associations across multiple data sources without being limited by predefined hierarchies.

Choose from two web-based, SaaS subscriptions that give you full access to powerful data visualization capabilities anywhere, anytime. Need more advanced, customizable features? Seamlessly upgrade to Qlik Sense Enterprise, deployable on-premises or in a private cloud, for additional functionality.

Qlik Sense Cloud Basic	Qlik Sense Cloud Business	Qlik Sense Enterprise (on-premises or in your private cloud)
<p>Get started for free</p> <ul style="list-style-type: none"> • Create fully interactive apps • Share with up to 5 users • Access to Qlik DataMarket Free Package 	<p>Help your team collaborate and operationalize analytics</p> <ul style="list-style-type: none"> • Group-level governance • Coauthoring workspace • Direct data connectivity 	<p>Support all your visual analytics needs with a fully scalable and customizable solution</p> <ul style="list-style-type: none"> • Enterprise-class governance • Extendable through APIs • On-premise, cloud, or hybrid deployment
Free	\$25 per user per month	Flexible pricing options

Get Started Online – No Downloads, No Installs

Visit www.qlik.com/cloud to sign up for Qlik Sense Cloud Basic for free. Already a Qlik Sense Cloud Basic user? Sign up in-product for a free 30-day trial of Qlik Sense Cloud Business.



Features Overview

Qlik Sense Cloud editions offer a range of security and governance features, app size and storage capacities, and connectivity options so you can select the right solution for your business needs:

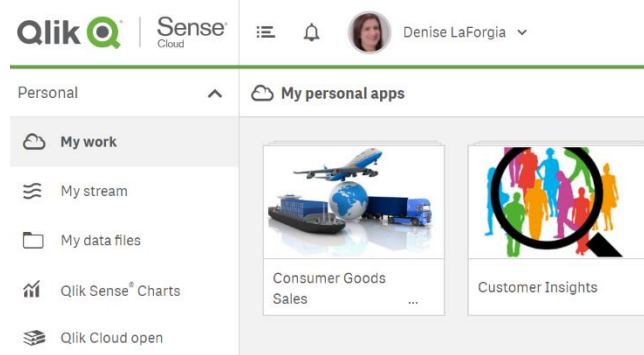
	Qlik Sense Cloud Basic	Qlik Sense Cloud Business	Qlik Sense Enterprise
Deployment & Management	Fully hosted and managed by Qlik		Deploy on premise or in a private cloud of your choice
Create and explore apps	✓	✓	✓
Associate multiple data sources	✓	✓	✓
Share insights with others	✓	✓	✓
Share streams of content	1 stream	3 streams	Unlimited streams
Codevelop content		✓	✓
Administer and govern groups		✓	✓
Granular control, administration, governance			✓
Governed self-service			✓
Embed analytics and extend through APIs			✓
Visual data preparation	✓	✓	✓
Schedule data refreshes		✓	✓
Create event-based data refreshes			✓
Define user-specific views			✓
Connect to data sources	Web files	Connectivity Options	Full Data Connectivity
Access Qlik DataMarket	Free Package	Essentials Package	Add any package
Maximum App Size	25 MB	150 MB	Unlimited
Total Data Storage	250 MB	500 GB	Unlimited

Interested a Qlik Sense Cloud demo? Need additional information?
 Our Cloud Success Team is ready to help.
CloudSuccess@qlik.com

Qlik Sense Cloud Basic

Qlik Sense Cloud Basic is a great way to get started with visual analytics in the cloud. Users can:

- Upload or attach data files (such as Excel) and connect to web files
- Create fully interactive apps
- Share apps with up to 5 other Qlik Sense Cloud users
- Access data from Qlik DataMarket's Free Package and connect to web files



Qlik Sense Cloud Business

Qlik Sense Cloud Business includes additional governance and collaboration features that help project teams and small businesses operationalize app creation and publishing across groups of users.

- **Administer and govern groups:** invite up to 49 additional group members. Easily manage which group members can view and edit content in shared spaces.
- **Codevelop content:** create and edit apps with group members in a collaborative workspace, and contribute data sets to a group data space.
- **Connect to data:** upload or attach files, connect to web files, and connect to data sources using a generic REST connector. Choose from the growing list available connectors - included in your Qlik Sense Cloud Business subscription - to access on-premises and cloud data.



- **Schedule data refreshes:** as often as daily so you apps are always up-to-date
- **Share streams of content:** publish content across as many as three streams, or shared networks

Qlik Sense Enterprise (on premise or in the cloud)

Qlik Sense Enterprise is designed for organizations that need to widely deploy governed self-service analytics, build custom apps and extensions, integrate data from a variety of sources, and guarantee granular control, administration, and governance.

- **Flexible deployment:** deploy on-premises or in a single-tenant, private cloud environment using the cloud provider of your choice. Deploy and manage in-house or with the help of Qlik's consulting team or partner network.
- **Customize:** Leverage open and standard APIs to develop custom guided analytics apps, embed analytics in operational apps, and use extensions created by others
- **Event-based data refreshes:** trigger data refreshes based on events within your business processes
- **Create user-specific data views:** dynamic data reduction for user-specific data entitlements
- **Expanded data connectivity options:** see details [here](#)

Still Not Sure Which Edition Is Right For You?

Use these questions to help guide you to the right offering for your group, team, or business:

	Qlik Sense Cloud Business	Qlik Sense Enterprise
Do you want to manage a custom environment, or do you prefer a centrally hosted environment?	SaaS solution, fully hosted and managed by Qlik. No deployment or updates required.	Deploy on-premises or in the private cloud of your choice.
How many users?	Up to 50	Unlimited
How much data storage do you need? How large will your apps be?	500GB storage/150MB app size	Unlimited
What data sources do you need to connect to?	On-premises and cloud sources	Expanded connectivity options
How many content streams?	3 streams max	Unlimited
Do you want to add extensions?	Not available	Available
How sophisticated are your governance and audibility requirements?	Basic – manage user access to view and edit apps	Control which users have access to specific data within apps (row-level security, section access)

About Qlik®