Sales channel L1: **Domestic**
Brand: **Brand 7**
Data actual to: **13.13.2013**

		Some period #1			
		Actual	AOP	vs AOP	P9F
TOTAL		**3.6**	**5.4**	**-32.8**	**2.6**
Brand 7		3.6	5.4	-32.8	2.6
TOTAL		**3.6**	**5.4**	**-32.8**	**2.6**
Direct sales		**3.5**	**4.2**	**-17.2**	**2.0**
OT		**0.0**	**0.0**	**-**	**0.0**
OT	including CWD	0.0	0.0	-	
TT		**0.1**	**0.0**	**-**	**0.0**
TT	Product stand	0.0			
TT	Kiosk	0.0			
TT	Mini	0.0			
TT	Medium	0.0			
TT	Specialty Store	0.0			
TT	Minimarket	0.0			
TT	Gas Station (TT)	0.0			
TT	Wholesale	0.0			
TT	Subdistributor	0.0			
OP		**3.4**	**4.2**	**-19.0**	**2.0**
3PD		**0.1**	**1.2**	**-89.0**	**0.6**
TOTAL		**3.6**	**5.4**	**-32.8**	**2.6**
Direct sales		**3.5**	**4.2**	**-17.2**	**2.0**
DC dep.	Total	0.0	0.0	-	
DC dep.	Organized Trade	0.0	0.0	-	
Dnepropetrovsk dep.	Total	0.1	0.2	-43.3	
Dnepropetrovsk dep.	On Premise	0.1	0.2	-46.5	
Dnepropetrovsk dep.	Traditional Trade	0.0	0.0	-	
Donetsk dep.	Total	0.3	0.4	-27.9	
Donetsk dep.	On Premise	0.3	0.4	-31.5	
Donetsk dep.	Organized Trade	0.0	0.0	-	
Donetsk dep.	Traditional Trade	0.0	0.0	-	
Kharkov dep.	Total	0.4	0.4	-9.8	
Kharkov dep.	On Premise	0.4	0.4	-11.6	
Kharkov dep.	Organized Trade	0.0	0.0	-	
Kharkov dep.	Traditional Trade	0.0	0.0	-	
Kiev dep.	Total	1.6	0.9	73.0	
Kiev dep.	On Premise	1.6	0.9	69.2	
Kiev dep.	Traditional Trade	0.0	0.0	-	
Krivoy Rog dep.	Total	0.0	0.1	-62.2	
Krivoy Rog dep.	On Premise	0.0	0.1	-62.2	
Krivoy Rog dep.	Traditional Trade	0.0	0.0	-	
Lvov dep.	Total	0.1	0.6	-79.0	
Lvov dep.	On Premise	0.1	0.6	-79.0	
Lvov dep.	Traditional Trade	0.0	0.0	-	
Nikolaev dep.	Total	0.2	0.3	-16.9	
Nikolaev dep.	On Premise	0.2	0.3	-19.4	
Nikolaev dep.	Traditional Trade	0.0	0.0	-	
Odessa dep.	Total	0.3	0.4	-25.0	
Odessa dep.	On Premise	0.3	0.4	-25.0	
Odessa dep.	Traditional Trade	0.0	0.0	-	
Poltava dep.	Total	0.1	0.1	-29.1	
Poltava dep.	On Premise	0.1	0.1	-29.1	
Poltava dep.	Traditional Trade	0.0	0.0	-	
Rovno dep.	Total	0.1	0.3	-54.7	
Rovno dep.	On Premise	0.1	0.3	-54.7	
Rovno dep.	Traditional Trade	0.0	0.0	-	

Sumy dep.	Total	0.1	0.1	-44.4	
Sumy dep.	On Premise	0.1	0.1	-44.4	
Sumy dep.	Traditional Trade	0.0	0.0	-	
Vinnitsa dep.	Total	0.0	0.2	-77.8	
Vinnitsa dep.	On Premise	0.0	0.2	-77.8	
Vinnitsa dep.	Traditional Trade	0.0	0.0	-	
Zaporozhie dep.	Total	0.1	0.2	-47.7	
Zaporozhie dep.	On Premise	0.1	0.2	-51.7	
Zaporozhie dep.	Traditional Trade	0.0	0.0	-	
Zhitomir dep.	Total	0.1	0.1	-3.0	
Zhitomir dep.	On Premise	0.1	0.1	-3.0	
Zhitomir dep.	Traditional Trade	0.0	0.0	-	
ЗРО		**0.1**	**1.2**	**-89.0**	**0.6**
БАКАЛЕЯ		0.0	0.1	-100.0	
ДСК		0.0	0.0	-	
КАСКАД		0.0	0.1	-100.0	
КОНТИНЕНТ		0.0	0.1	-100.0	
КОРОТЕНКО		0.0	0.1	-100.0	
ЛПК		0.0	0.0	-100.0	
МАРСОТ		0.0	0.1	-100.0	
ПОЛЯКОВ		0.0	0.1	-100.0	
ПТД		0.0	0.1	-100.0	
СВИТНЕСТ		0.0	0.1	-100.0	
СИНАПС		0.1	0.2	-33.9	
ЭЛЛАДА		0.0	0.2	-100.0	
ЮКОН		0.0	0.0	-100.0	

	SP #1	Some period #2					SP #2
vs P9F	ACB	Actual	AOP	vs AOP	P9F	vs P9F	ACB
41.5	**268**	**186.5**	**185.8**	**0.4**	**156.5**	**19.2**	**4,252**
41.5	268	186.5	185.8	0.4	156.5	19.2	4,252
41.5	**268**	**186.5**	**185.8**	**0.4**	**156.5**	**19.2**	**4,252**
73.8	**267**	**129.5**	**148.6**	**-12.8**	**103.6**	**25.0**	**4,234**
-	**1**	**0.1**	**0.0**	**-**	**0.1**	**-20.8**	**5**
	0	0.0	0.0	-			3
-	**10**	**6.8**	**0.0**	**-**	**4.9**	**36.9**	**400**
	0	0.3					26
	2	0.8					85
	6	2.3					201
	0	0.3					16
	1	0.2					17
	0	0.5					24
	1	0.2					19
	0	0.1					6
	0	2.1					6
69.8	**256**	**122.6**	**148.6**	**-17.4**	**98.6**	**24.4**	**3,829**
-76.6	**1**	**57.0**	**37.3**	**53.1**	**52.9**	**7.9**	**18**
41.5	**268**	**186.5**	**185.8**	**0.4**	**156.5**	**19.2**	**4,252**
73.8	**267**	**129.5**	**148.6**	**-12.8**	**103.6**	**25.0**	**4,234**
	0	0.0	0.0	-			3
	0	0.0	0.0	-			3
	12	5.5	7.3	-25.0			118
	11	4.9	7.3	-32.4			108
	1	0.5	0.0	-			10
	16	11.7	14.3	-17.7			318
	14	10.0	14.3	-29.8			280
	0	0.0	0.0	-			0
	2	1.7	0.0	-			38
	24	9.3	12.0	-21.8			229
	23	9.0	12.0	-24.8			222
	1	0.0	0.0	-			2
	0	0.3	0.0	-			5
	117	35.8	32.2	11.1			1,057
	112	34.8	32.2	7.9			958
	5	1.0	0.0	-			99
	5	3.3	3.3	2.4			125
	5	2.6	3.3	-20.1			72
	0	0.7	0.0	-			53
	13	10.0	19.6	-49.1			594
	13	9.7	19.6	-50.5			570
	0	0.3	0.0	-			24
	21	19.6	15.1	29.6			565
	20	19.0	15.1	25.8			514
	1	0.6	0.0	-			51
	16	16.2	15.3	5.4			494
	16	15.4	15.3	0.4			437
	0	0.8	0.0	-			57
	5	3.0	4.1	-26.3			176
	5	2.8	4.1	-31.4			158
	0	0.2	0.0	-			18
	16	6.2	9.2	-33.3			238
	16	5.9	9.2	-35.7			219
	0	0.2	0.0	-			19

		6		1.6	2.8	-41.7				70
		6		1.6	2.8	-42.9				67
		0		0.0	0.0	-				3
		5		1.4	6.4	-77.4				60
		5		1.3	6.4	-79.6				57
		0		0.1	0.0	-				3
		8		4.2	5.2	-19.9				147
		7		4.0	5.2	-22.7				132
		1		0.1	0.0	-				15
		3		1.6	1.8	-10.4				40
		3		1.5	1.8	-14.4				35
		0		0.1	0.0	-				5
-76.6		**1**		**57.0**	**37.3**	**53.1**	**52.9**	**7.9**		**18**
		0		2.7	1.6	70.8				1
		0		3.9	0.0	-				1
		0		10.6	2.0	425.9				1
		0		2.6	1.5	76.3				1
		0		3.2	2.9	11.7				2
		0		1.0	1.4	-23.9				1
		0		2.3	2.5	-7.9				1
		0		3.8	3.3	15.1				2
		0		2.9	2.0	43.2				1
		0		1.3	1.8	-26.9				1
		1		5.6	6.3	-10.2				1
		0		16.0	8.7	84.3				4
		0		1.0	1.0	-0.9				1