

# The Qlik® Academic Program



# **Frequently Asked Questions**

The Qlik Academic Program provides free licenses to Qlik's powerful Business Discovery and Data Visualization software for use in qualifying course curriculums, student projects and research endeavors.

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# **Qlik Products**

#### QlikView®

QlikView is a Business Intelligence platform for the rapid creation of guided analytics applications, which support user-driven exploration and analysis. QlikView leverages Qlik's patented data indexing engine to dynamically reveal the hidden relationships within the data, resulting in more thorough comprehension and informed decision making. For more information read What Makes QlikView Unique.

QlikView would benefit professors teaching analytical courses such as Business Intelligence, Business Analytics, Business, and Finance.

#### Qlik Sense®

Qlik Sense is a next-generation, self-service data visualization and analysis application built using Qlik's market-proven data indexing engine. Qlik Sense delivers the ease-of-use business users require to create personalized visualizations, interactive reports, and dashboards on any device through simple drag-n-drop techniques, while ensuring centralized data security and governance. For more information read Introduction to Qlik Sense.

Qlik Sense would benefit professors teaching analytical courses such as Business Intelligence, Business Analytics, Business, Finance, as well as courses that focus more on visual analysis such as Marketing.

# **Participants**

#### Who qualifies for the program?

The Qlik Academic Program is open to faculty, visiting instructors, and research Professionals at accredited, nonprofit university-level institutions worldwide. Interested students must have a professor apply on their behalf.

#### What type of research qualifies?

A license will be granted for academic research associated with a qualified academic institution. The researcher may not share the license with anyone outside of the research assignment nor may they use the license for profit.

#### What is an accredited institution?

An accredited institution is one that is publicly or privately funded and can be defined by one of the following:

- University or college that offers education leading to nationally recognized qualifications or levels of academic achievement, and that is accredited by a regional or national accrediting council, commission, appropriate government agency, or board of education of the state or country in which the educational institution is located.
- Teaching hospital associated with an accredited higher education institution

Qlik reserves the right to make the final judgment on whether or not an institution qualifies for the Program.

#### How do you apply?

Applicants must apply directly on our website by submitting an online application available at Qlik Academic Program. Membership is granted on an individual basis. Professors and or instructors must apply using their university email address.

For questions, contact the Program Administrator at academicprogram@glik.com.



#### Licenses

# What type of licenses does the program provide?

The Qlik Academic Program provides Qlik Sense licenses and Qlik View Desktop licenses.

#### What is a Qlik Sense license?

A Qlik Sense license will allow the professor access to desktop and or server. Depending on the professor's needs, they can allocate how they would like the license to be deployed by using tokens. To learn more read Qlik Sense License.

#### What is a QlikView license?

A QlikView license allows the professor to run a full version of QlikView Desktop. QlikView server is not available for the program.

# What operating system does Qlik run on?

Qlik runs on Windows. Qlik will run on windows OS on a Mac.

#### How do you access Qlik on a Mac?

To access Qlik you need to have a copy of Windows running on a Mac. Please be sure to work with your Mac Support Administrators for more detailed information on how to run Windows on your respective Mac's.

#### Can you build and view on a Mac?

Yes, in order to build and view you need to have Qlik running under a windows OS on a Mac.

#### Is there a limit to how many faculty members per institution who can join the program?

No, there is no limit to the number of faculty members per institution that can join the program. Provided that the faculty members license use is tied to a course curriculum or research endeavor.

#### How many licenses will a faculty member receive?

The faculty member will receive one license key to use for the entire class. Installation of the license key may not exceed the quanity of students in the class.

#### How long is the license term?

Licenses are valid for one year from the date of order. Professors must fill out a new application 2 weeks prior to the expiration for their license to request an updated license.

# **Application Process**

#### How long does it take for an application to be approved?

Due to the anticipated demand, the approval process may take up to two calendar weeks. The applicant will be notified via email regarding acceptance into the program and next steps.

# How soon after an application is approved will you receive licenses?

The licenses can take up to a week for delivery.

# How will the applicant receive licenses?

The participant will be sent an agreement for signature. Shortly after returning the signed agreement, they will receive their license in an email containing all necessary information to get started.



# How do you order more licenses?

To request more licenses the participant must fill out another application with all necessary information.

#### Installation

#### Are there installation instructions available?

Yes, instructions and all necessary information can be found in the Qlik Academic Program Guide which will be emailed to you with your license and control number.

# **Training**

- Free online training
- Free seat to attend classroom training
- Free Getting Started Webinars
- Free Qlik Community support videos
- External resources available online

#### Resources

# **Qlik Community**

Qlik Community will be the first stop for all Qlik resource and support needs. Qlik Community is a forum for people to share their Qlik knowledge and resources on a global level. It contains hundreds of best practices, tutorial videos, informative discussion topics and much more.

#### Academic Program Group in Qlik Community

Join the private Academic Program group in Qlik Community. This group has special Dashboard Kits specifically for members to learn how to build their own dashboards. Both professors and students are encouraged to collaborate and learn from their peers worldwide by sharing course curriculums and student projects.

# **Demo Applications**

Hundreds of applications are available for free on our demo site. These applications can be downloaded and used for course consumption.

#### Other websites

There are numerous websites that provide Qlik resources. These can be found on the *Qlik Academic* Program Guide given to all participants.



# Support

#### **Qoncierge**

The global Qoncierge Service team is ready to assist you with non-technical issues, including:

- Login and registration problems
- License-related questions
- Download issues
- Training questions
- General questions or information regarding QlikTech

Qoncierge works with both professors and students to get them to the resources they need. If you are not sure where to go for something, Qoncierge will be happy to direct you.

## **Qlik Community**

All other technical issues can be submitted and answered by Qlik Community. Whether they are functionality or technical concerns, you are sure to get speedy results from one of our thousands of QlikView experts. Questions may be answered by both external QlikView experts and or internal QlikView employees.

#### **Additional Questions**

Additional questions should be directed to the program administrator at <a href="mailto:academicprogram@qlik.com">academicprogram@qlik.com</a>.