The Qlik® Academic Program

Advancing analytical and critical-thinking skills within every academic discipline

Qlik offers the leading Business Discovery and Data Visualization platforms for delivering user-driven business intelligence (BI). Their platforms are about delivering self-service BI and that lets you rapidly create visualizations , explore data deeply, reveal connections instantly, and see opportunities from every angle. It makes data associative, creating easily-understandable visual relationships across multiple, complex data sources. It's also mobile, social and collaborative.

Qlik enables the very things education embodies—enabling that "a-ha moment" of discovery. That's why we're putting the power of Qlik into the hands of students, educators and researchers at higher-learning institutions worldwide through the Qlik Academic program.

Real-world relevance

Connecting theory to practical applications in an engaging way can be a challenge for educators. By using QlikView® or Qlik Sense® to analyze real-world information, students will understand how to discover patterns, make connections across their areas of study, and use visualizations to bring findings to life.

A richer learning experience for students

Students preparing for careers in today's challenging global, data-driven environment need strong analytical skills and tools to make better decisions faster and keep pace with rapid change—regardless of their field of study.Qlik makes the learning experience richer and more powerful by driving the analytical and critical-thinking skills that will prepare students for leadership in their chosen fields.

QlikView's associative experience gives students the power to consolidate large, disparate data sets and present data in a simple, yet powerful interface. In addition to resolving questions they asked, students will discover information they didn't expect to find, including answering questions they didn't ask.

Qlik Sense's visual dashboard creation is simple and intuitive for students to use. Qlik Sense makes it easy for students to explore the data so they can understand what's happening and why. Enable them to ask questions, follow their intuition, and seamlessly navigate vast amounts

of data from multiple sources. Then share their insights visually and accurately knowing the analysis, commentary and content are based on reliable, governed data.

Faster results

What took days or weeks to analyze with other tools can take minutes with Qlik's associative experience. Students can integrate any data source related to any discipline, manipulate the data in a variety of ways, and quickly generate novel discoveries.

Program qualifications

All accredited, nonprofit, university-level, publicly- and privately-funded institutions worldwide can participate in the Qlik Academic Program. Free licenses will be considered for:

- Faculty, visiting instructors and/or research professionals who are formally associated with an accredited institution and will use Qlik in a formal course curriculum.

- Academic research and/or education purposes including faculty instruction and student projects. A license will be granted for academic research associated with a qualified academic institution. Researchers may not share their license with anyone outside of the research assignment nor may they use the license for profit.

Interested students must have a professor apply on their behalf.

Program benefits

The Qlik Academic Program provides:

- Free online training
- Free seat to attend classroom training
- Free Getting Started Webinars
- Free Qlik Community support videos
- External resources available online

To learn more

For more information about the Qlik Academic Program and how it can enhance your students' learning experience, please send an e-mail to academicprogram@qlik.com or visit us at http://www.qlik.com/us/company/academic-program