

# Qlik Business User Success Program

# Driving the adoption of self-service business discovery

Implementation does not end when a QlikView application goes live.

To support the implementation success of QlikView and increase return on investment, organizations must promote and support the power of self-service business discovery to their users. Business users are better prepared to use QlikView applications and make more informed business decisions when they have a full understanding of the insights and discoveries they can make.

The Qlik Business User Success Program improves business user adoption and usage by:

- Defining and documenting expected business outcomes
- Translating business objectives into meaningful user enablement
- Teaching users how QlikView supports decisions specific to their business
- Encouraging users to leverage QlikView to make discoveries

## **Qlik Business User Success Program**

The Qlik Business User Success Program delivers tools your organization needs to effectively equip your users with the power of self-service business discovery.

An assigned Qlik Learning Consultant works with you throughout the engagement and will:

- Gather your program requirements
- Build business-role use cases
- Manage the content development process
- Deliver the completed learning assets in a QlikView application

# **Education Services**

# Why Business User Success?

 Learn What's Important to You Provide targeted training

based on use cases using your application for jobrelated business discovery

- Maximize Your ROI Give business users confidence to make discoveries and take action using QlikView
- Drive Self-service BI Empower business users to explore relevant data and make transformative discoveries that lead to better decisions for their area of the business



## **Program Deliverables**

The Qlik Business User Success Program includes several business-user learning assets that include introductory QlikView videos, printable reference cards and custom modules focused on your applications. The intended result? To empower business users to leverage data to drive smarter decisions.

### Training packaged in a QlikView Application

Qlik will develop a training application specifically tailored for your organization. Branded with your company logo and design guidelines, this easy-to-navigate application will feature your custom videos on the applications they use every day. Below is an example of a training application developed by Qlik for its own employees.

QlikView Skills Assessment Tra	ining 🚯
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Sheet 1 provides introductory QlikView videos and reference cards

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QlikView Skills Assessment Application	Application Overview	
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	Analyze group assessment results and provide a custom training plan with specific areas of focus.	Watch Video
	Generate lead list to fill training seats	
	Training Managers, find out how to generate a leadlist to enailtraining prospects.	Watch Video
the second secon	Track a group's progress	
The Olikitiaw Skills Assessment is a free online quiz to measure Olik/Sew knowledge for three roles: UI Designer,	Monitor your customer's progress and still level over time.	Watch Video
Developer and Dystem Administrator. Use the Skills Assessment app to see results and gather objective evidence	Analyze an individual's results and training history	
of training needs for your customers and partners.	Analyze on individual's historical and LMS details.	Watch Video

Sheet 2 features the custom modules

### **Qlik Success Kit**

Initiating and maintaining user momentum is critical to driving ongoing QlikView usage and adoption. The program includes a communications kit to help maximize the impact and reach of your business user training investment. The Qlik Success Kit contains:

- Collection of communication templates
- Launch campaign timeline
  - Email templates
  - Poster templates (printed and web-based)
- Training launch guide
  - How to install and use the QlikView Governance Dashboard
  - Why, how and when to leverage the adoption metrics dashboard
  - Best practices to drive internal awareness

### **For More Information**

Please contact your Qlik Account Representative or <u>local Education Training Manager</u> to discuss how the Qlik Business User Success Program can benefit your organization.

