

Kalido and QlikView: Delivering Answers

Business intelligence tools and infrastructure must deliver the flexibility and affordability companies need in today's demanding economic environment. The combination of QlikView and Kalido offers end-to-end, enterprise-class BI that can be deployed and adapted with unprecedented speed.

Reports vs. Analysis: What do BI users want?

Many BI solutions offer robust reporting capabilities so users can quickly see business performance on a recurring basis. But these reports always lead to more questions. What really demonstrates value of a BI and data warehouse investment is the ability for users to quickly get dynamic answers to key performance management questions that go far beyond simple, static reports.

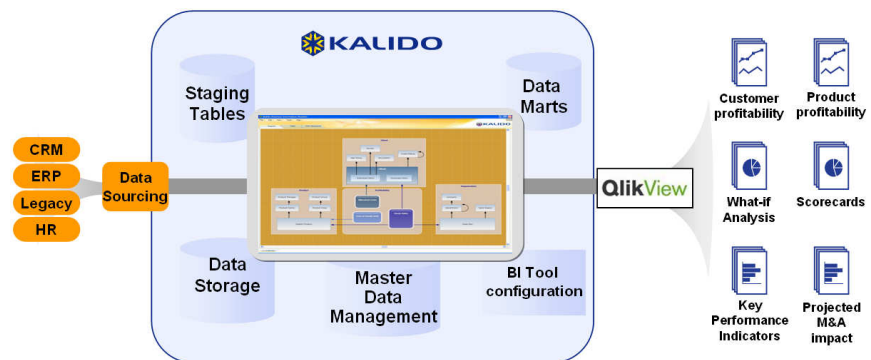
Empower Your Data Warehouse to Deliver Answers, not Reports

The integrated Kalido and QlikView solution provides companies with up-to-the minute accuracy of business performance, and enables them to respond to business changes with unrivalled agility.

QlikTech's award-winning business analysis solution QlikView, delivers power and simplicity with patented in-memory association technology. QlikView allows users to freely explore and analyze information that works the way they think, for accurate answers and more insight for better decision-making. Kalido's visionary, business-oriented approach to information management makes it the perfect complement to QlikView, giving customers a seamless, next generation alternative for data capture and analysis.

For Kalido customers, QlikView provides an intuitive, visual way to analyze the data managed by Kalido. For QlikView customers, Kalido provides a robust, enterprise-ready information management engine. The combined products form the

Kalido Information Engine & QlikView



fastest, most flexible solution for building enterprise information management platforms today.

Benefits

Direct Integration between QlikView and Kalido Dynamic Information Warehouse

Kalido builds the data mart directly in QlikView. Simply select the dimensions and measures you want to analyze and the transaction data is loaded directly into QlikView. There are no special connectors needed between Kalido and QlikView.

Deliver Ad Hoc Query and What-If Analysis

Due to the tight integration between Kalido and QlikView, analysts can immediately see the impact of what-if scenarios as the Kalido business model changes.

Analyze more information faster

QlikView's in-memory technology returns queries nearly instantaneously, delivering the fast answers needed to analyze the data in the changed business.

Deliver Consistent and Accurate Information

The Kalido Information Engine

provides accurate and trusted information, aggregated to provide a "single view of the truth" to QlikView analyses.

About Kalido

Kalido delivers active information management for business. With Kalido's unique business model-driven technology, decisions are fueled by accurate, accessible and consistent information, delivered in real time, to dramatically improve corporate performance. Kalido software can be deployed at a fraction of the time and cost of traditional information management methods.

To learn more about Kalido's Active Information Management solutions, please visit <http://www.kalido.com>

For more information on Kalido and QlikView please visit <http://www.kalido.com/qliktech.htm>

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