Qlik® Academic Program

Enabling the next generation with visual analytics

Students preparing for careers in today's challenging, global data-driven environments need to raise the bar to succeed. They need exceptionally strong analytical skills and tools to keep pace with rapid change and make better decisions faster. The Qlik Academic Program is designed to give students the skills and tools they need to succeed while ensuring that professors are teaching the most up to date business discovery and data visualization platforms. Through this Corporate Social Responsibility mission, Qlik provides qualified university professors, students and researchers with free Qlik licenses and complimentary learning resources to become expert Qlik users.

About Qlik

In today's world, data is everywhere. It's at the core of informed decision-making. So you need the right tools to translate all that data into information, insights, and knowledge.

But most visual analytics tools are too simplistic to reveal the insights you need. That's because they are limited by predefined hierarchies or preconceived notions of how data should be related.

Qlik's platform approach lets you finally understand and explore how it truly is related. With Qlik's associative model, powered by its patented QIX engine, we enable you to probe all the possible associations that exist in your data, across all of your data sources – and see the whole story.

Why Qlik is different ?

This is why today Qlik is a leader in the visual analytics market, delivering intuitive platform-based solutions for self-service data visualization, guided analytics applications, embedded analytics, and reporting to approximately 36,000 customers worldwide.

Qlik® Academic Program

The Qlik Academic program is designed to provide qualified university professors, students and researchers with free Qlik licenses and complimentary learning resources to become expert Qlik users.

Today over 300 universities in over 45 countries participate in the program.

Program Qualifications

The Qlik Academic Program is open to any accredited, nonprofit, university-level institution worldwide.

Licenses will be considered for:

- Faculty or visiting instructors who are formally associated with an accredited institution and will use Qlik in a formal course curriculum.
- Faculty, visiting instructors or academic researchers who will use Qlik for research or student projects. A license will be granted for academic research associated with a qualified academic institution. Researchers may not share their license with anyone outside of the research assignment nor may they use the license for profit.

How to apply

New and current participants need to fill out an application for every license requested. Once the application is received, an Academic Program Representative will contact them.

Please visit Qlik.com to get started.

Program Offerings

The Qlik Academic Program offers a free Qlik license for participants to use in course curriculums or research projects.

Joining the program grants access to the following for free:

- A Qlik license valid for one year from the date received
- An active community of thousands of Qlik users
- Training
- Video tutorials
- On-demand webinars
- Resources for classroom use
- Qoncierge support

Products Covered

The Qlik Academic Program offers free licenses for the following products:

Qlik Sense® Enterprise		A visual analytics platform and centralized server environment for professors and students to collaborate, share applications, and create storyboards for group access or projects. A license is granted to a professor to setup and configure a Qlik Sense server installation; students access the application(s) using tokens through the web browser. Apps can be created from any modern web browser.
QlikView® Desktop		A guided analytics platform for professors and students to create applications. Local client licenses are granted for the number of students in a class and require each student to download and install the desktop version separately. QlikView desktop is for windows only.
QlikView® Server		A guided analytics platform in a centralized server environment for professors and students to collaborate and share applications for group access or projects. A license is granted to a professor to setup and configure a QlikView server installation; students access the application(s) using Session CALs (client access licenses) through the web browser. Requires QlikView desktop to create apps.

Program Benefits

Students: prepare yourself for a data-driven economy

We help students advance their analytical and critical-thinking skills within every academic discipline.

- Go beyond theory and analyze real-world information, understand how to discover patterns, make connections across your areas of study, and use visualizations to bring findings to life.
- Benefit from a dedicated program that provides you with the skills and tools you need to succeed in a data-driven business environment.
- Increase your marketability by showing employers you have hands-on experience with the leading guided analytics and data visualization tools.

Professors: enhance your course experience

We help professors deliver a richer learning experience by providing complimentary, powerful tools and resources.

- You get access to leading data discovery products that are easy to learn and let you rapidly create visualizations, explore data, and reveal connections instantly.
- You drive creative thinking through the use of innovative visual analytics technology.
- You leverage complimentary resources and training to support the development of your course curriculum and use of Qlik in the classroom.

"QlikView fits perfectly with my curriculum, and it is so easy to learn that students are able to build BI applications after a few classes. Working with QlikView, we are giving students the opportunity to tackle real-world business problems, and with this type of experience, students can be productive a lot sooner in their future endeavors."

Wenhong Luo, Associate Professor of Accounting & Information Systems, Villanova University

Universities: increase awareness of your programs

We help universities increase awareness of their programs and stay competitive in a fast-paced, data-driven environment.

- Enhance your programs by delivering knowledge that leverages leading, next generation visual analytics tools.
- Gain academic recognition for teaching students advanced analytical skills, critical for their success in the workforce.
- Stay competitive against other universities offering analytical classroom experience.

For more information, <u>visit our website</u>